Friends of Long Marine Lab
Board of Directors  2014 - 2015

Katherine Beiers
Originally from a small town in North Dakota, Katherine landed in Santa Cruz in 1967, where she raised her three young children. The grandmother of 10 has since spent a part of each of the past five decades immersed in political life. Her name is synonymous with the 1970s fight to save Lighthouse Field - a half-mile jog from her home - from plans for a hotel and shopping center. She then served on the Historic Preservation Commission and Planning Commission, the latter which she chaired when appointed to the council in 1989 to fill a vacancy. She won four subsequent elections, serving as mayor in 1995 and 1999 before sitting out from 2000-2008 and then winning election again four years ago. At the end of her current term in December, she will have served 15 total years on the council, 11 of them consecutively in what remains a city record. Beiers ran her first marathon in Napa at age 52 and has completed countless marathons since, but none means as much as Boston, which she first ran when she was 69. In the past decade, she has run the race every year but one, and has placed each time except one. She won her category in this year’s 116th running of the Boston Marathon and also has done three 50-mile endurance runs, the last one four years ago. Katherine serves on the Homeless Services Shelter and the Santa Cruz Land Trust boards.

Kenneth Bloome
Following college graduation Ken was employed by Lockheed Aircraft, working in their porpoise program. During that time he met Professor Ken Norris from UCLA who invited Ken to be his first graduate student to work with marine mammals. After completing his Ph.D. Ken joined Professor Norris on a Ford Foundation grant to teach and survey marine mammals on the west coast of Chile and Tierra del Fuego. A few years later he changed course and went to medical school, albeit never leaving biology far behind. Ken has lived in Santa Cruz since 1978 where he practices medicine.

Dan Blunk
Dan relocated to Santa Cruz from Portland, Oregon in 1987. Claiming to have the best job in the County, Dan has enjoyed his responsibilities as UC Santa Cruz’s Environmental Programs Manager for more than 20 years. Through his work at UC Santa Cruz, he has become well acquainted with the organization and activities of the University, Long Marine Laboratories, the Seymour Marine Discovery Center, and research of the marine environment. Dan’s previous community activities include serving many years on the Santa Cruz Public Works and Water Commissions. He is a strong supporter of the Santa Cruz Homeless Garden Project and Kuumbwa Jazz Center. This longtime Westside resident prefers bicycle transportation for local commutes, and he typically works Westcliff Drive into most trips. Dan holds a PhD in Environmental Chemistry.
Susan Bosso
Susan has lived in Santa Cruz for 59 years, growing up on Fair Avenue and attending Bay View Elementary, Mission Hill Jr. High, Santa Cruz High (class of 1963) and Cabrillo. Growing up in Santa Cruz and spending many days on the cliffs, beaches and swimming in our cold Pacific Ocean her interests and enjoyment have always included the ocean and marine life. Her husband, Bob, has given her the nickname “Mother Earth” because of her love and protection of nature and all of its creatures. She retired after 28 years as the Comptroller for the Law Firm BossoWilliams, her husband is semi-retired and continues to practice law at the firm. They have three grown children, two sons, David and Brian, a daughter, Tracey, and three grandsons, and also a very loved and spoiled tabby cat “Charlie”. She and her husband are personally building a small cabin on a friends ranch in Ettersburg (Humboldt County) where the family has camped and vacationed for three generations. She is a member, and past President, of the Sigma Alpha Chapter of Omega Nu, a local philanthropic fundraising organization, and both she and her husband are long time volunteers at Star of the Sea Church.

Kenn Clark
Kenn Clark was born and raised in Asheboro, North Carolina, growing up in the tourism industry by working at local properties in his hometown. After college, Kenn returned home and owned two hotels, becoming deeply involved in the Chamber of Commerce, Rotary, YMCA and JC’s. After relocating to California to be near his grandchildren, Kenn became general manager of Mission Inn on Santa Cruz’s Westside, where he spearheaded a major renovation and rebranding of the property. Under Kenn’s passion for people first leadership, Mission Inn has grown into a property noted for its commitment to top notch customer service and real connectivity with its guests. While a newcomer to California, Kenn is a lifelong lover of the ocean and marine life. A grandfather of two, Kenn understands the importance of protecting our oceans for generations to come and embraces Santa Cruz and its commitment to sustainability. Kenn has been an avid scuba diver for over 25 years, exploring WWI, WWII and Civil War wrecks. Kenn was president of the largest inland scuba diving organization in the country and was even invited to be on the first dive team on the USS Monitor. Kenn enjoys telling guests of Mission Inn about the wonders to be found for both kids and adults at Seymour Marine Discovery Center and urges people to spend an afternoon of fun and learning while supporting marine study.

Michael Clark
Michael is the owner of the restaurant, Michael’s On Main. He began his culinary career at the Savoy Hotel in London and Maxine’s in Paris, and he has also worked at the St. Francis, Mark Hopkins and Hyatt in San Francisco. At his own place, he focuses on "cutting-edge comfort cuisine" classics. The opening of Michael’s On Main in 2001 was the culmination of three decades in the restaurant business.

Freny Cooper
Freny has been a Santa Cruz resident since 1999. She has worked with high technology companies for over 20 years on marketing and strategic planning. She has been an independent consultant for the past 15 years, and has engaged with a variety of Fortune 1000 companies as well as start-ups including Cisco, SAP, Apple, Inc., eBay, Palm, Inc., Plantronics, and KnightRidder. Freny and her husband, Val Cole, have supported a number of local organizations such as the Land Trust of Santa Cruz County, Friends of Santa Cruz State Parks, and Kuumbwa Jazz Center. Over the past few summers, their two children have been inspired by the Ocean Explorers program at the Seymour Marine Discovery Center. Freny holds an MBA from the Marshall School at the University of Southern California and a BA from the Monterey Institute of International Studies. Most recently she acted as treasurer for Spring Hill School. Her interests include cooking, cycling, hiking, and gardening.

Shirley Ginzburg
Shirley, a lifelong fundraiser and volunteer, moved to Santa Cruz in 1988 with husband Allen and their two children. The following year she established the area’s only Judaica store, which continues to thrive under her guidance. She has been honored as a distinguished ‘Woman of Valor’ twice. The Jewish community of Silicon Valley and the community of Santa Cruz each has acknowledged her many-faceted contributions. In her 15+ years as a Board Member of FLML, she has watched the growth of the Center, and remains impressed with the high caliber of the programs, and the shared vision of even greater public impact in the future. Shirley enjoys frequent travel with camera in hand. When not on the road or high seas, she cooks, sings, and hones her creative writing skills.

Doug Hessel
Doug started his career in 1982 with Equitable Life in San Francisco, where he developed a keen interest in helping companies design and manage their employee benefit plans. He then went on to start Hessel & Hover/Insurance Services, Inc. in Palo Alto in 1984. Doug has advised and served as a broker/consultant to hundreds of companies in Silicon Valley, including many successful public companies, non-profit groups and foundations. He joined Johnson & Dugan Insurance Services Inc. in 1995 as a Partner and continues to enjoy working with J&D’s clients as an employee benefits consultant/broker. Doug currently resides in Portola Valley with his wife and two children. His wife Teri is a Santa Cruz native and is currently in her final year of pursuing her master’s degree at Stanford University. Sydney, Doug’s daughter is a senior at Vassar College and his son Jack is a sophomore at Carleton College. In his free time Doug enjoys sea kayaking in the Monterey Bay, hiking, and fly-fishing. Doug holds an Economics degree from UC Santa Barbara and is a former board member of Planned Parenthood of Santa Clara County.

Steven J. Johnson
Steve is an attorney with the international law firm of Gibson, Dunn & Crutcher who has lived in Santa Cruz County for nearly 30 years. While Steve often represents Fortune 500 companies in his litigation practice with Gibson Dunn, he also believes in giving back to
the community and provides pro bono legal services to a number of nonprofit and charitable organizations, including the Red Cross, Bay Area Legal Aid Society, and Santa Cruz Surfing Museum. Before there was a Seymour Marine Discovery Center, and when Steve’s children were still very little, Steve shared his love of the ocean with them by, among other things, taking them to the Long Marine Lab “trailer” to explore sea life, touch the starfish, and admire the whale skeleton. Now 20, Steve’s son Trevor is majoring in environmental studies at Cabrillo and soon UCSC, and recently worked on a project at Long Marine Lab with his ecology class. Steve currently lives in Ben Lomond, where he enjoys ocean sports, hiking, biking, kayaking, photography, music, and adventure travel.

Jo Lynne Jones
Jo Lynne’s path to the Seymour Center started before the Long Marine Lab was in existence. She and husband Fred met Ken Bloome and Ken Norris on the same day, at the same beach, in Hawaii, in 1967 and became life long friends. It was that friendship that brought them to Santa Cruz in 1978. Raising a family along with developing training for teachers in classroom management consumed her first 35 years here. With retirement comes time to finally become involved. So, with a “woof, woof” for Ken Norris, she’s back on track.

Jane M. McKenzie
In 1955, Jane’s family moved to an 80-acre apple orchard above Soquel. Other than a brief stint in Hawaii during the 1960’s, Jane has called Santa Cruz home. Her 13 year old son, Quinn, the ocean, and surfing are Jane’s passions. She has been President of the Santa Cruz (SC) Long Board Union as well as a volunteer and supporter of the Ride a Wave Foundation, SC Junior Lifeguard Association, SC Surfing Museum, and Surfrider Foundation. In addition to surf-related interests, Jane is a member of the SC Rotary, board member of Court Appointed Special Advocates (CASA), and volunteer for Jacob’s Heart. Jane supports her family and interests as a Financial Advisor for Protected Investors of America after many years in the health care field.

Wendy Morgan
Wendy is a Family Law Specialist certified by the State Bar of California. She has practiced family law for over 20 years in Arizona and California and has been a collaborative attorney since 1995. Wendy holds a JD from Hofstra University School of Law in New York. She is trained as a mediator, having received Divorce Mediation and Conflict Resolution training. She co-authored California Domestic Partnerships, which received the 2006 award for Professional Excellence from the Association for Continuing Legal Education. She completed three years of training in psychology from the Center for Intentional Living, serves as a settlement judge pro tem in Santa Cruz and Santa Clara County, and is committed to alternative dispute resolution. She has traveled to Africa to work at primate rescue sites and is an avid photographer.

David Morrell
David joined the board out of devotion to the university and a desire to give back to the community. He is a graduate of UCSC and he has studied Italian in Siena, Italy. He has been involved with the community through Leadership Santa Cruz Class XVII. David works as an agent at Coldwell Banker Realtor, where he is honored in the International President’s Elite. David is married to Kirsten Gruesz, a professor of Literature at UCSC. They live in Santa Cruz with their two sons, Teodoro, age 10, and Elias, age 8.

**Steven D. Penrose**
Steve is certified by the California State Bar Board of Legal Specialization as a specialist in estate planning, probate and trust law. He has practiced many facets of estate and trust law in the Monterey Bay area for more than 20 years. His practice focuses on estate and gift tax planning, estate and trust litigation, and business succession planning. Steve brings his professional expertise about Planned Giving to the Board. He previously served as Chairman of the Planned Giving Committee of the National Steinbeck Center. Steve has "a deeply held personal belief that protecting our oceans now is imperative and that educating the public to that goal is therefore equally imperative." Steve is happily married to Mary Miller, another active participant in Santa Cruz County affairs. Between them they have four children and three grandchildren who keep them very busy.

**Halimah DeLaine Prado**
Halimah is a Director of Legal at Google Inc., leading the teams of attorneys advising product development groups on Google’s Social, Marketing, Philanthropic and Experimental products and initiatives. In past roles, she has counseled and managed teams counseling Google's advertising and user generated content products. Prior to joining Google, Halimah practiced media law and products liability law at Dechert LLP (in Philadelphia and Palo Alto) and Levine Sullivan Koch and Schulz (in New York). She also clerked for the Honorable Mary A. McLaughlin of the United States District Court for the Eastern District of Pennsylvania. Halimah obtained her J.D. from Georgetown in 2000, and her undergraduate degree from Yale in 1997 and is a member of the California, New York, New Jersey and Pennsylvania bars. Halimah lives in Santa Cruz with her husband Manuel Prado and her two children Sofia and Gisela. Her interests include pilates, running, travel and reading.

**Rita Prindle**
Rita has two grown children, Patrick and Alexis, and is married to Pete Prindle who has been a past president of FLML. She is a retired school teacher from Brook Knoll School in the Scotts Valley School District. As a teacher she’s taken many of her classes to Seymour Center on fantastic field trips! She’s also a member of a community fundraising group, Omega Nu, from which she’s learned skills that prove to be helpful in her role of FLML Board member.

**Cathy Richards-Bradley**
Cathy has over 20 years of experience in managing people and projects in the service and
high tech industries. She has conducted management skills workshops in the US, France, Germany and the UK. She is a past president of the Silicon Valley Business Travel Association and is a graduate of Saint Mary's College in Moraga, CA. Cathy moved to the Santa Cruz area from San Jose with her husband, Jack Bradley, in April 2003. She began training as a docent at the Seymour Center in January of 2004 and is currently a volunteer instructor with School Programs. Her interests are golf, gardening, entertaining, and natural history. Cathy and Jack have four grown children.

Edie Rittenhouse
Edie is a retired businesswoman and active community volunteer. She has served on the FLML board for over 20 years. She also volunteers with the Sigma Alpha chapter of Omega Nu, Scope, Live Oak Senior Center, and the Museum of Art and History, and the “Pool of Dreams.” Edie and her husband Bob have three children and eleven grandchildren.

John Rusev
John is a charter member of the Friends of Long Marine Labs’ Directors’ Circle and past board member from the mid ‘80s to early ‘90s. John first joined the board after developing an interest in marine science and education when his wife Enid became a docent in the early ‘80s. Both Enid and John continue to support the Seymour Center through volunteer and fundraising participation. He has also been on the finance committee of the Dominican Hospital board, the track committee at Aptos High School (successfully funding their new all weather track), and President of the Santa Cruz County CAL Alumni Association. John enjoys gardening, bridge, and sporting events. John recently retired from Morgan Stanley Smith Barney (formerly Dean Witter) after 35 years as a financial advisor. Enid and John have one son, Sean, a recent graduate of UCSC.

Mary Stagnaro
Mary is a retired stockbroker and former partner in Baikie & Alcantara, Inc. She has served on the FLML board for over 16 years. Her community activities include serving on the Dominican Hospital Foundation Guild, Friends of Public Libraries, Holy Cross Parish Finance Committee, Sigma Alpha Chapter of Omega Nu, and as an associate member of CASA. She has been honored with a lifetime membership in Omega Nu, and for outstanding work with the Boys and Girls Club. Her hobbies are tennis and bridge. Her family includes husband, Jack, two daughters, and two grandchildren.

Merritt Taylor
Merritt joined the board because of her lifelong interest in the natural history of California. She is a retired librarian of Santa Cruz City and County Libraries. She received a BA from UC Riverside and an MA from San Jose State University. She has participated in Leadership Santa Cruz County, and is currently studying Spanish at Cabrillo. Merritt has been a commissioner for Santa Cruz City Parks and Recreation Commission, was on the Steering Committee for the Surf Museum, and a board member at the Santa Cruz Museum
of Natural History. She is a volunteer of Star of the Sea Church. Merritt enjoys natural history, gardening, cooking, camping, hiking, and medical mission trips.

**Lucas Willey**
Lucas and wife Sally live in La Selva Beach. He has lived there off and on since 1977, and settled there for good in 2001 after living in Portland, Seattle and Tokyo. He started diving in Monterey when he was thirteen years old, and fell madly in love with exploring the kelp beds and granite spires off of Point Lobos. He was a volunteer at Long Marine Lab back in the early 1980s, and for years he has been a guide at the Monterey Aquarium and a Kayak Naturalist with the Monterey Bay National Marine Sanctuary. He has been a Board member and volunteer with the Homeless Services Center of Santa Cruz, Hospice of Santa Cruz and Guitars Not Guns. A business consultant, he has worked in business development, fundraising, and technology. He enjoys kayaking, genealogy and baseball—but probably his favorite thing in life is walking along the bluff at La Selva at sunset with Sally, their fifteen-month old daughter Sadie (and their dogs Birdy and Hank William) and looking forward to reading “Goodnight Moon”.