BEST AUCTION OF THE YEAR!

We have a large and loyal following who always look forward each year to finding:

- One-of-a-kind items
- Unique and priceless experiences
- The best values – to give or to get!

HOW YOU CAN HELP

Become an auction donor today!

- This online charity auction provides crucial support for the Seymour Marine Discovery Center, the marine science education center at Long Marine Lab, UC Santa Cruz.
- Your gift continues a strong tradition of community support for marine science education and conservation for all.
- Every donation helps our ocean.

DETAILS

- Online auction will be open from May 1-14, 2015
- Items need to be received by April 17, 2015
- To donate an item, please complete a donation form and mail, fax or e-mail:
  Katherine Moore
  100 Shaffer Road, Santa Cruz, CA 95060
  831-459-4568 (phone) • 831-459-1221 (fax)
  kmoore@ucsc.edu

Donation forms online at http://seymourcenter.ucsc.edu

BENEFITS TO YOU

- Your business will receive valuable exposure to an important and influential audience that spends money, loves to travel, and does both!
- The *Whale of an Auction* is an online auction and is advertised to a national audience through the [Bidding For Good](http://biddingforgood.com) website.
- It’s a great opportunity to do good for the ocean and market your business to a new audience—local and national.
- You will have the satisfaction of knowing that people from all walks of life will discover why ocean science is important, now and for the future of the planet.

DONATIONS NEEDED

TYPES OF ITEMS TO DONATE

- Adventures
- Electronics
- Entertainment (theater, museums, concerts, movies, etc.)
- Food/Wine/Dining
- Kid adventures
- Golf/Sports/Sporting events
- Travel
- Unique experiences
- Vacation getaways
- And so much more!