Seymour Marine Discovery Center presents
Frans Lanting
Bay of Life
A Celebration of California’s Central Coast
February 6, 2016

SPONSORSHIP OPPORTUNITIES

**OCEAN SPONSOR** $2,500

- Headline billing on posters and fliers and prominently displayed around Santa Cruz County and at the Rio Theatre
- Named on the banner or sign prominently displayed inside the Seymour Center exhibit hall
- Prominently displayed on Seymour Center website and e-blasts (5,500+)
- Receive fifteen (15) complimentary passes to the 2016 Frans Lanting event including reserved seating
- Invitation to VIP reception with Frans Lanting and Chris Eckstrom
- Sponsors are also listed in the UCSC Annual Report (circulation 60,000)
- Free one-time weekday use of La Feliz ocean view conference room*
- Certificate for your place of business or home

**SEA SPONSOR** $1,200

- Prominent billing on posters and fliers and prominently displayed around Santa Cruz County and at the Rio Theatre
- Prominently displayed on Seymour Center website and e-blasts (5,500+)
- Receive eight (8) complimentary passes to the 2016 Frans Lanting event
- Invitation to VIP reception with Frans Lanting and Chris Eckstrom
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**COASTAL SPONSOR** $500

- Prominent billing on posters and fliers and prominently displayed around Santa Cruz County and at the Rio Theatre
- Prominently displayed on Seymour Center website and e-blasts (5,500+)
- Receive four (4) complimentary passes to the 2016 Frans Lanting event
- Sponsors are also listed in the UCSC Annual Report (circulation 60,000)
- Certificate for your place of business or home

*Based on availability - weekday use only during regular business hours, date to be determined

**YES! I would like to sponsor the 2016 Frans Lanting Presentation. Please acknowledge me as a:**

- [ ] OCEAN SPONSOR $2,500
- [ ] SEA SPONSOR $1,200
- [ ] COASTAL SPONSOR $500

**Name** __________________________________________________________________________________________________________

*Please print name above exactly as you would like it to be used in promotional materials.*

**Contact Person** __________________________________________________________________________________________________

**Address** ________________________________________________________________________________________________________

**Phone #** ___________________________ **E-Mail** ___________________________

**Check for $ ___________________ is enclosed. Made payable to __________________________**

**VISA/MasterCard Number** _________________________________________________________________________________________

**Signature** _______________________________________________ **Expiration Date** ___________________________

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**For more information about sponsoring programs at the Seymour Center, please contact Amy Kaskowitz at (831) 459-3694 or akaskowitz@ucsc.edu.**

**Please mail this form to: Amy Kaskowitz**

Seymour Marine Discovery Center • Long Marine Laboratory
100 Shaffer Road • Santa Cruz, CA  95060

**Nonprofit Tax ID # 23-7394590**

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**Proceeds from this benefit event support the marine science education and conservation programs at the Seymour Marine Discovery Center**

(831) 459-3800 • seymourcenter.ucsc.edu