Friends of Long Marine Lab
Board of Directors 2015 - 2016

Dan Blunk
Dan relocated to Santa Cruz from Portland, Oregon in 1987. Claiming to have the best job in the County, Dan has enjoyed his responsibilities as UC Santa Cruz’s environmental programs manager for more than 20 years. Through his work at UC Santa Cruz, he has become well acquainted with the organization and activities of the University, Long Marine Laboratory, the Seymour Marine Discovery Center, and research of the marine environment. Dan’s previous community activities include serving many years on the Santa Cruz Public Works and Water Commissions. He is a strong supporter of the Santa Cruz Homeless Garden Project and Kuumbwa Jazz Center. This longtime Westside resident prefers bicycle transportation for local commutes, and he typically works West Cliff Drive into most trips. Dan holds a PhD in Environmental Chemistry.

Susan Bosso
Susan has lived in Santa Cruz for 59 years, growing up on Fair Avenue and attending Bay View Elementary, Mission Hill Jr. High, Santa Cruz High (class of 1963), and Cabrillo. Growing up in Santa Cruz and spending many days on the cliffs and beaches and swimming in our cold Pacific Ocean, her interests and enjoyment have always included the ocean and marine life. Her husband, Bob, has given her the nickname “Mother Earth” because of her love and protection of nature and all of its creatures. She retired after 28 years as the comptroller for the law firm Bosso Williams. Her husband is semi-retired and continues to practice law at the firm. They have three grown children, two sons, David and Brian, a daughter, Tracey, and three grandsons, and also a very loved and spoiled tabby cat “Charlie.” She and her husband are personally building a small cabin on a friend’s ranch in Ettersburg (Humboldt County) where the family has camped and vacationed for three generations. She is a member and past President of the Sigma Alpha Chapter of Omega Nu, a local philanthropic fundraising organization, and both she and her husband are long time volunteers at Star of the Sea Church.

Kenn Clark
Kenn Clark was born and raised in Asheboro, North Carolina, growing up in the tourism industry by working at local properties in his hometown. After college, Kenn returned home and owned two hotels, becoming deeply involved in the Chamber of Commerce, Rotary, YMCA, and JCs. After relocating to California to be near his grandchildren, Kenn became general manager of Mission Inn on Santa Cruz’s Westside, where he spearheaded a major renovation and rebranding of the property. Under Kenn’s passion-for-people-first leadership, Mission Inn has grown into a property noted for its commitment to top notch customer service and real connectivity with its guests. While a newcomer to California, Kenn is a lifelong lover of the ocean and marine life. A grandfather of two, Kenn understands the importance of protecting our oceans for generations to come and
embraces Santa Cruz and its commitment to sustainability. Kenn has been an avid scuba diver for over 25 years, exploring WWI, WWII, and Civil War wrecks. Kenn was president of the largest inland scuba diving organization in the country and was even invited to be on the first dive team on the USS Monitor. Kenn enjoys telling guests of Mission Inn about the wonders to be found for both kids and adults at the Seymour Marine Discovery Center and urges people to spend an afternoon of fun and learning while supporting marine study.

Michael Clark
Michael is the owner of the restaurant Michael’s On Main. He began his culinary career at the Savoy Hotel in London and Maxine’s in Paris, and he has also worked at the St. Francis, Mark Hopkins, and Hyatt in San Francisco. At his own place, he focuses on "cutting-edge comfort cuisine" classics. The opening of Michael’s On Main in 2001 was the culmination of three decades in the restaurant business.

Freny Cooper
Freny has been a Santa Cruz resident since 1999. She has worked with high technology companies for over 20 years on marketing and strategic planning. She has been an independent consultant for the past 16 years, and has engaged with a variety of Fortune 1000 companies as well as start-ups including Cisco, SAP, Apple, eBay, Palm, Plantronics, and KnightRidder. Freny and her husband, Val Cole, have supported a number of local organizations such as the Land Trust of Santa Cruz County, Friends of Santa Cruz State Parks, and Kuumbwa Jazz Center. Over the past few summers, their two children have been inspired by the Ocean Explorers program at the Seymour Marine Discovery Center. Freny holds an MBA from the Marshall School at the University of Southern California and a BA from the Monterey Institute of International Studies. Most recently she acted as treasurer for Spring Hill School. Her interests include cooking, cycling, hiking, and gardening.

Charles Eadie
Charlie Eadie is principal associate at Hamilton Swift & Associates, a firm specializing in land use and environmental planning. He has 30 years of public agency and consulting experience in planning and redevelopment, including work as director of campus and community planning at UCSC from 1999 to 2004. He also served as the project manager for the Santa Cruz Downtown Recovery Plan following the Loma Prieta Earthquake and played a key role in housing and economic planning in Watsonville. He has assisted in the earthquake recovery planning for Christchurch, New Zealand, and Kobe, Japan, as well as in tsunami recovery efforts in Japan. Charlie has a long record of civic involvement, including serving as president of the Santa Cruz Chamber of Commerce, president of the Cultural Council of Santa Cruz County, chair of Leadership Santa Cruz, chair of the Economic Development Council, and vice president of the Pajaro Valley Performing Arts Association. He has been an Alumni Council member for six years and
was appointed president on 7/1/13; he also served on the Scholarship Benefit Dinner Committee.

**Shirley Ginzburg**
Shirley, a lifelong fundraiser and volunteer, moved to Santa Cruz in 1988 with husband Allen and their two children. The following year she established the area’s only Judaica store, which continues to thrive under her guidance. She has been honored as a distinguished “Woman of Valor” twice. The Jewish community of Silicon Valley and the community of Santa Cruz each has acknowledged her many-faceted contributions. In her 15+ years as a board member of FLML, she has watched the growth of the Center, and remains impressed with the high caliber of the programs and the shared vision of even greater public impact in the future. Shirley enjoys frequent travel with camera in hand. When not on the road or high seas, she cooks, sings, and hones her creative writing skills.

**Doug Hessel**
Doug started his career in 1982 with Equitable Life in San Francisco, where he developed a keen interest in helping companies design and manage their employee benefit plans. He then went on to start Hessel & Hover Insurance Services, Inc. in Palo Alto in 1984. Doug has advised and served as a broker/consultant to hundreds of companies in Silicon Valley, including many successful public companies, non-profit groups and foundations. He joined Johnson & Dugan Insurance Services Inc. in 1995 as a partner and continues to enjoy working with J&D’s clients as an employee benefits consultant/broker. Doug currently resides in Portola Valley with his wife and two children. His wife Teri is a Santa Cruz native and is currently in her final year of pursuing her master’s degree at Stanford University. Sydney, Doug’s daughter, attended Vassar College, and his son Jack attends Carleton College. In his free time Doug enjoys sea kayaking in the Monterey Bay, hiking, and fly-fishing. Doug holds an Economics degree from UC Santa Barbara and is a former board member of Planned Parenthood of Santa Clara County.

**Maggie Ivy**
Maggie has been at the helm of the Santa Cruz County Conference and Visitors Council (CVC) for more than 20 years, helping it to grow and thrive through the cultivation of public and private partnerships to benefit the Santa Cruz County communities. The mission of the Santa Cruz County Conference and Visitors Council is to stimulate the economy by promoting Santa Cruz County as a visitor, conference, and film destination through marketing programs including advertising, promotion, and visitor services.

**Jo Lynne Jones**
Jo Lynne’s path to the Seymour Center started before the Long Marine Lab was in existence. She and husband Fred met Ken Bloome and Ken Norris on the same day, at the same beach, in Hawaii, in 1967, and became lifelong friends. It was that friendship that brought them to Santa Cruz in 1978. Raising a family along with developing training for
teachers in classroom management consumed her first 35 years here. With retirement comes time to finally become involved. So, with a “woof, woof” for Ken Norris, she’s back on track.

**Jane M. McKenzie**

In 1955, Jane’s family moved to an 80-acre apple orchard above Soquel. Other than a brief stint in Hawaii during the 1960s, Jane has called Santa Cruz home. Her son Quinn, the ocean, and surfing are Jane’s passions. She has been president of the Santa Cruz (SC) Long Board Union as well as a volunteer and supporter of the Ride a Wave Foundation, SC Junior Lifeguard Association, SC Surfing Museum, and Surfrider Foundation. In addition to surf-related interests, Jane is a member of the SC Rotary, board member of Court Appointed Special Advocates (CASA), and volunteer for Jacob’s Heart. Jane supports her family and interests as a financial advisor for Protected Investors of America after many years in the health care field.

**Wendy Morgan**

Wendy is a family law specialist certified by the State Bar of California. She has practiced family law for over 20 years in Arizona and California and has been a collaborative attorney since 1995. Wendy holds a JD from Hofstra University School of Law in New York. She is trained as a mediator, having received Divorce Mediation and Conflict Resolution training. She co-authored *California Domestic Partnerships*, which received the 2006 award for Professional Excellence from the Association for Continuing Legal Education. She completed three years of training in psychology from the Center for Intentional Living, serves as a settlement judge pro tem in Santa Cruz and Santa Clara County, and is committed to alternative dispute resolution. She has traveled to Africa to work at primate rescue sites and is an avid photographer.

**David Morrell**

David joined the board out of devotion to the university and a desire to give back to the community. He is a graduate of UCSC, and he has studied Italian in Siena, Italy. He has been involved with the community through Leadership Santa Cruz Class XVII. David works as an agent at Coldwell Banker, where he is honored in the International President’s Elite. David is married to Kirsten Gruesz, a professor of Literature at UCSC. They live in Santa Cruz with their two sons, Teodoro and Elias.

**Halimah DeLaine Prado**

Halimah is a director of legal at Google Inc., leading the teams of attorneys advising product development groups on Google’s Social, Marketing, Philanthropic and Experimental products and initiatives. In past roles, she has counseled and managed teams counseling Google’s advertising and user generated content products. Prior to joining Google, Halimah practiced media law and products liability law at Dechert LLP (in Philadelphia and Palo Alto) and Levine Sullivan Koch and Schulz (in New York). She also clerked for the Honorable Mary A. McLaughlin of the United States District Court for the
Eastern District of Pennsylvania. Halimah obtained her J.D. from Georgetown in 2000, and her undergraduate degree from Yale in 1997, and is a member of the California, New York, New Jersey, and Pennsylvania bars. Halimah lives in Santa Cruz with her husband Manuel Prado and her two children Sofia and Gisela. Her interests include pilates, running, travel, and reading.

**Rita Prindle**

Rita has two grown children, Patrick and Alexis, and is married to Pete Prindle who has been a past president of FLML. She is a retired school teacher from Brook Knoll School in the Scotts Valley School District. As a teacher she’s taken many of her classes to the Seymour Center on fantastic field trips! She’s also a member of a community fundraising group, Omega Nu, from which she’s learned skills that prove to be helpful in her role as FLML board member.

**John Rusev**

John is a charter member of the Friends of Long Marine Labs’ Directors’ Circle and past board member from the mid ‘80s to early ‘90s. John first joined the board after developing an interest in marine science and education when his wife Enid became a docent in the early ‘80s. Both Enid and John continue to support the Seymour Center through volunteer and fundraising participation. He has also been on the finance committee of the Dominican Hospital board, the track committee at Aptos High School (successfully funding their new all-weather track), president of the Santa Cruz County CAL Alumni Association, and chaired CAL’s local Leadership Scholarship Committee. John enjoys gardening, bridge, and sporting events. John recently retired from Morgan Stanley (formerly Dean Witter) after 38 years as a financial advisor. Enid and John have one son, Sean, a graduate of UCSC.

**Martha Seaver**

Martha discovered the Seymour Center through her daughter Hilary, who she drove from “over the hill” to volunteer as a high school student. Excited about all that the Seymour Center offered, Martha became an exhibit guide herself in 2009. She currently volunteers as a docent as well as school programs instructor. She has also served as a member and chair of the Volunteer Council, though her favorite role at the Seymour Center has been as volunteer counselor for the Ocean Explorer’s summer camp. Through the Literacy Program of the SC Volunteer Center, Martha teaches ESL. She also serves on the board of the Jewel Theatre Company. Before becoming an empty nester to three daughters and moving to Santa Cruz with her husband Scott in 2012, Martha was a computer scientist, graphics designer, and community volunteer. Living in Santa Cruz she enjoys not only the sea life, but life on the sea, especially open water swims, surfing, and sailing. She also loves using the sea as inspiration for her mosaic artwork.
**Kim Steinhardt**
Kim recently retired from his post as a California State Administrative Law Judge, having also served as Chief Counsel for the state agency of administrative law judges. He now focuses much of his time on sea otter protection and ocean conservation issues. He photographs sea otters and presents popular talks on otters and ocean stewardship, and regularly writes a column on all things otter. He has been leading natural and cultural history walks as a docent for the state parks on the shores of Monterey Bay. Kim teaches legislation at Santa Clara University Law School, emphasizing public interest advocacy and ocean issues. He has been a public interest advocate, a registered lobbyist in the California State Legislature, a government litigator, and a leader in statutory and ethical compliance as in-house counsel at Hewlett-Packard prior to becoming an Administrative Law Judge. Much of Kim’s advocacy efforts emerged while working on behalf of non-profits and other community organizations based in Santa Cruz County. In addition to later working with grassroots organizations throughout California, he has taught groups nationwide how to work with the legislative and budget processes, as well as the grant writing process, to achieve their goals. Kim has lived in Santa Cruz County for 40 years.

**Lucas Willey**
Lucas and wife Sally live in La Selva Beach. He has lived there off and on since 1977, and settled there for good in 2001 after living in Portland, Seattle, and Tokyo. He started diving in Monterey when he was 13-years-old, and fell madly in love with exploring the kelp beds and granite spires off of Point Lobos. He was a volunteer at Long Marine Lab back in the early 1980s, and for years he has been a guide at the Monterey Bay Aquarium and a kayak naturalist with the Monterey Bay National Marine Sanctuary. He has been a board member and volunteer with the Homeless Services Center of Santa Cruz, Hospice of Santa Cruz, and Guitars Not Guns. A business consultant, he has worked in business development, fundraising, and technology. He enjoys kayaking, genealogy, and baseball—but probably his favorite thing in life is walking along the bluff at La Selva at sunset with Sally, their daughter Sadie (and their dogs Birdy and Hank William), and looking forward to reading “Goodnight Moon.”