Friends of Long Marine Lab
Board of Directors 2016 - 2017

Robert (Bob) Allen
Bob Allen is a retired general surgeon. He practiced in Santa Cruz from 1981 to 2009. He was on the medical staff at both Community and Dominican Hospitals and served as Chief of staff and Medical Director at Dominican. He presently serves on the Credentials Committee and does hospital accreditation surveys with the Institute for Medical Quality.

Bob attended San Jose State College, graduated from the University of Kentucky in 1965, and received his medical degree from the University of Kentucky in 1972. He completed his residency at San Joaquin General Hospital and Fellowship in Shreveport Louisiana. He was commissioned in the US Marine Corps as a second Lieutenant in 1965. Bob spent three years on active duty. After serving in Hawaii, he was stationed with the First Marine Division in the Republic of Viet Nam. He graduated from USAF flight surgeons school and was sent to the Middle East during Desert Storm. He has remained active in the military reserve and retired as a Colonel in 2002. He remains active in the Marine Corps League.

Along with his partner Mary Ann Dunlap, he enjoys traveling, spending time at their cabin in the Sierras, working in the garden, taking their dogs on long walks and playing with grandchildren, who refer to him as “grandbob.” They both have an interest in the Seymour Center where Mary Ann is an enthusiastic docent.

Dale Bieser
Born and raised in a Buffalo, New York suburb, Dale moved to the Bay Area in the 70’s. She was employed in the booming electronics industry (Watkins-Johnson, HP, Apple) as a master planner, educator, financial and systems analyst, earning a CPIM certification through APICS. She now lives in Aptos with husband Greg, and has two adult children and three grandchildren all living in the San Jose area.

Before finding the Seymour Center, she kept busy helping care for the grandchildren and volunteering in the Campbell and Saratoga elementary schools. Dale became a Seymour Center volunteer in 2011 as an educator in School Programs. She completed Docent training in 2012 and has also volunteered as a counselor in the Ocean Explorers program each summer. Dale is proud to say granddaughter Nicole is following in her footsteps at the Seymour Center as an Exhibit Guide and Ocean Explorer counselor. Dale also volunteers at the Marine Mammal Center in Moss Landing helping to rescue and rehabilitate marine mammals.

Dan Blunk
Dan relocated to Santa Cruz from Portland, Oregon in 1987. Claiming to have had the best job in the County, Dan, recently retired, enjoyed his responsibilities as UC Santa Cruz’s environmental programs manager for more than 20 years. Through his work at UC Santa Cruz, he became well acquainted with the organization and activities of the University, Long Marine Laboratory, the Seymour Marine Discovery Center, and research of the marine environment. Dan’s previous
community activities include serving many years on the Santa Cruz Public Works and Water Commissions. He is a strong supporter of the Santa Cruz Homeless Garden Project and Kuumbwa Jazz Center. This longtime Westside resident prefers bicycle transportation for local commutes, and he typically works West Cliff Drive into most trips. Dan holds a PhD in Environmental Chemistry.

Susan Bosso
Susan has lived in Santa Cruz for more than 60 years, growing up on Fair Avenue and attending Bay View Elementary, Mission Hill Jr. High, Santa Cruz High (class of 1963), and Cabrillo. Growing up in Santa Cruz and spending many days on the cliffs and beaches and swimming in our cold Pacific Ocean, her interests and enjoyment have always included the ocean and marine life. Her husband, Bob, has given her the nickname “Mother Earth” because of her love and protection of nature and all of its creatures. She retired after 28 years as the comptroller for the law firm Bosso Williams. Her husband is semi-retired and continues to practice law. They have three grown children, two sons, David and Brian, a daughter, Tracey, and three grandsons, and also a very loved and spoiled tabby cat “Charlie.” She and her husband are personally building a small cabin on a friend’s ranch in Ettersburg (Humboldt County) where the family has camped and vacationed for three generations. She is a member and past President of the Sigma Alpha Chapter of Omega Nu, a local philanthropic fundraising organization, and both she and her husband are long time volunteers at Star of the Sea Church.

Peter (Pete) Cartwright
Pete Cartwright lives in La Selva Beach and is a long time member of the Seymour Marine Discovery Center. He recently came to visit the construction sites for the new coastal biology building and the marine mammal pools. During his tour, he mentioned an interest in joining the board of the Friends of the Seymour Marine Discovery Center. His “adopted granddaughter” came to Ocean Explorers, introducing Pete to the Center’s many programs. He is very interested in participating on the board and helping the Center grow and thrive. He has been active community participant in both Silicon Valley and Santa Cruz County and wishes to continue his investment in the Santa Cruz community.

Pete has been a leader in the power industry with both public and private companies. He has developed and built power plants in the United States and internationally. He was a pioneer in the development of the independent power industry with a strong emphasis on environmentally clean power.

He graduated from Princeton University in 1952 in Geologic Engineering and went on to receive an M. S. in Civil Engineering from Columbia University. Pete served as an officer in the U. S. Navy Civil Engineering Corps in Pensacola, Florida and on Malta. After leaving the Navy, he joined Princeton University’s Project Matterhorn, an Atomic Energy Commission program developing thermonuclear energy. Pete spent 19 years with General Electric’s Nuclear Energy Division. In 1984 Pete founded Calpine Corporation, an independent power company. He served as Calpine’s President, CEO and Board Chairman. Calpine developed, built, owned and operated gas-fired and geothermal power plants. The company grew to become one of the largest independent power
companies in the United States with a portfolio of 12,000 mw of power plants in the U.S., Mexico, Canada, and the U.K. He has been active in environmental and community affairs with the Sierra Club, E2, and two symphonies. He is chairman of Silicon Valley Ethic Roundtable. In 2010 Pete received Platt’s Power Industry Lifetime Achievement award In 2013 Power Engineering Named Pete one of “Power Industry’s Top 25 Most Influential People.”

**Kenn Clark**

Kenn Clark was born and raised in Asheboro, North Carolina, growing up in the tourism industry by working at local properties in his hometown. After college, Kenn returned home and owned two hotels, becoming deeply involved in the Chamber of Commerce, Rotary, YMCA, and JCs. After relocating to California to be near his grandchildren, Kenn became general manager of Mission Inn on Santa Cruz’s Westside, where he spearheaded a major renovation and rebranding of the property. Under Kenn’s passion-for-people-first leadership, Mission Inn has grown into a property noted for its commitment to top notch customer service and real connectivity with its guests.

While a relative newcomer to California, Kenn is a lifelong lover of the ocean and marine life. A grandfather of two, Kenn understands the importance of protecting our oceans for generations to come and embraces Santa Cruz and its commitment to sustainability. Kenn has been an avid scuba diver for over 25 years, exploring WWI, WWII, and Civil War wrecks. Kenn was president of the largest inland scuba diving organization in the country and was even invited to be on the first dive team on the USS Monitor. Kenn enjoys telling guests of Mission Inn about the wonders to be found for both kids and adults at the Seymour Marine Discovery Center and urges people to spend an afternoon of fun and learning while supporting marine study.

**Michael Clark**

Michael is the owner of the restaurant Michael’s On Main. He began his culinary career at the Savoy Hotel in London and Maxine’s in Paris, and he has also worked at the St. Francis, Mark Hopkins, and Hyatt in San Francisco. At his own place, he focuses on “cutting-edge comfort cuisine” classics. The opening of Michael’s On Main in 2001 was the culmination of three decades in the restaurant business.

**Charles Eadie**

Charles Eadie, founder and Principal at Eadie Consultants, has over 30 years of consulting and public agency experience in planning and redevelopment in the Santa Cruz area, including work as Director of Campus and Community Planning at UC Santa Cruz, and in the cities of Santa Cruz and Watsonville. He has extensive experience managing and processing general plans, specific plans, zoning, annexation, environmental review, land use and project entitlements, disposition and development agreements, housing and commercial development, circulation and transportation planning, and campus planning. He was project manager for the Santa Cruz Downtown Recovery Plan following the Loma Prieta Earthquake, and played a key role in housing and economic recovery in Watsonville. In addition to land planning work, he has
Mr. Eadie has a long record of civic involvement. In addition to his board service at the Seymour Marine Discovery Center, he served as President of the Santa Cruz Chamber of Commerce, the UC Santa Cruz Alumni Association, and was President of the Cultural Council of Santa Cruz County and Vice President of the Pajaro Valley Performing Arts Association. He served as Vice Chair of the City of Santa Cruz Housing Element Advisory Committee and was a member of the Regional Transportation Commission’s Transportation Funding Task Force, as well as the City’s Master Transportation Study Advisory Committee.

Shirley Ginzburg
Shirley, a lifelong fundraiser and volunteer, moved to Santa Cruz in 1988 with husband Allen and their two children. The following year she established the area’s only Judaica store, which continues to thrive under her guidance. She has been honored as a distinguished “Woman of Valor” twice. The Jewish community of Silicon Valley and the community of Santa Cruz each has acknowledged her many-faceted contributions. In her 15+ years as a board member of FLML, she has watched the growth of the Center, and remains impressed with the high caliber of the programs and the shared vision of even greater public impact in the future. Shirley enjoys frequent travel with camera in hand. When not on the road or high seas, she cooks, sings, and hones her creative writing skills.

Maggie Ivy
Maggie has been at the helm of the Santa Cruz County Conference and Visitors Council (CVC) for more than 20 years, helping it to grow to grow and thrive through the cultivation of public and private partnerships to benefit the Santa Cruz County communities. The mission of the Santa Cruz County Conference and Visitors Council is to stimulate the economy by promoting Santa Cruz County as a visitor, conference, and film destination through marketing programs including advertising, promotion, and visitor services.

Joni Janecki
Ms. Janecki received her Bachelor of Science degree from California Polytechnic State University, San Luis Obispo, California in 1986. Since founding her firm Joni L. Janecki & Associates, Inc. in 1991, Joni has worked on projects ranging from large-scale land use and urban planning of public and campus landscapes to site-specific designs for civic, private, and public facilities. She and her firm have worked on most of the university campuses in central California, with projects at UCSC, Stanford University, California State University at Monterey Bay, San José State University, San Jose City College, De Anza College, Foothill College, Cabrillo College, and Monterey Peninsula College. She has worked on the Long Marine Laboratory and Seymour Marine Discovery Center since 1997 and continues to be involved with projects on the site.

Joni prioritizes design as a collaborative, community-based process that maximizes place, program, and potential for engagement with nature. Much of her work involves developing educational programs and facilitating public workshops, presentations, and outreach that increase
public awareness of the ecological balance between natural and built systems. One of Joni’s areas of expertise lies in the use of native, water conserving, low-maintenance plants found within ecological systems of the local and regional landscape. She has long complemented the careful selection of plant materials with innovative and applicable strategies for managing water storage and minimizing water use in the firm’s projects. From reclaimed and recycled materials to Integrated Pest Management (IPM) methods and best management practices (BMP’s) for roof and site run-off, Joni’s work demonstrates an integrated and multi-tiered approach to sustainability. She has, moreover, extensive experience successfully meeting certification criteria for the Leadership in Energy and Environmental Design (LEED®) program of the U.S. Green Building Council.

Jo Lynne Jones
Jo Lynne’s path to the Seymour Center started before the Long Marine Lab was in existence. She and husband Fred met Ken Bloome and Ken Norris on the same day, at the same beach, in Hawaii, in 1967, and became lifelong friends. It was that friendship that brought them to Santa Cruz in 1978. Raising a family along with developing training for teachers in classroom management consumed her first 35 years here. With retirement comes time to finally become involved. So, with a “woof, woof” for Ken Norris, she’s back on track.

Rita Prindle
Rita has two grown children, Patrick and Alexis, and is married to Pete Prindle who has been a past president of FLML. She is a retired school teacher from Brook Knoll School in the Scotts Valley School District. As a teacher she’s taken many of her classes to the Seymour Center on fantastic field trips! She’s also a member of a community fundraising group, Omega Nu, from which she’s learned skills that prove to be helpful in her role as FLML board member.

Martha Seaver
Martha discovered the Seymour Center through her daughter Hilary, who she drove from “over the hill” to volunteer as a high school student. Excited about all that the Seymour Center offered, Martha became an exhibit guide herself in 2009. She currently volunteers as a docent as well as school programs instructor. She has also served as a member and chair of the Volunteer Council, though her favorite role at the Seymour Center has been as volunteer counselor for the Ocean Explorer’s summer camp. Through the Literacy Program of the SC Volunteer Center, Martha teaches ESL. She also serves on the board of the Jewel Theatre Company. Before becoming an empty nester to three daughters and moving to Santa Cruz with her husband Scott in 2012, Martha was a computer scientist, graphics designer, and community volunteer. Living in Santa Cruz she enjoys not only the sea life, but life on the sea, especially open water swims, surfing, and sailing. She also loves using the sea as inspiration for her mosaic artwork.

Kim Steinhardt
Kim is a former state administrative law judge and chief counsel who now focuses much of his time on sea otter protection and ocean conservation issues. He is recognized for his sea otter photography and popular multi-media talks on sea otters, ocean stewardship, and the sometimes
troubled relationship between humans and nature. He regularly writes on these topics. As a long-time conservationist, Kim leads natural and cultural history walks on the shoreline of Monterey Bay for coastal state park visitors and college and university extension programs. He also teaches about legislation and public interest advocacy at Santa Clara University School of Law, emphasizing ocean issues and the difficult challenges of trying to use law to manage nature. He has been a registered lobbyist on behalf of public interest issues, as well as a government litigator, and a leader in ethical compliance as in-house counsel at Hewlett-Packard prior to becoming an administrative law judge. Much of Kim’s advocacy efforts emerged while working on behalf of nonprofits and other community organizations based in Santa Cruz County, where he has lived for more than 40 years.

**Randy Strong**

Randy Strong is Vice President of Carroll & Strong Builders, Inc. While pursuing a business degree he discovered a talent for the construction industry. Over the past 30 plus years he has built commercial/industrial projects as well as high-end residential homes throughout the Bay area. Today Carroll & Strong Builders concentrate on custom high-end homes in the Monterey Bay. Several years before launching his own company, Randy was the lead project manager for the construction of the Seymour Marine Discovery Center.

Randy and his wife, Anita, have continued to support, and advocate for, the Seymour Center over the years. He laughs that his three children were practically raised in the exhibit hall. Randy’s commitment to the community goes beyond Santa Cruz. More than 26 years ago, Randy was a founding member of Club Dust, a missionary organization that builds homes and community buildings for extremely poor families in Mexico. As a sailor and diver, Randy is passionate about the ocean and it’s conservation now and forever.

**Lucas Willey**

Lucas and wife Sally live in La Selva Beach. He has lived there off and on since 1977, and settled there for good in 2001 after living in Portland, Seattle, and Tokyo. He started diving in Monterey when he was 13-years-old, and fell madly in love with exploring the kelp beds and granite spires off of Point Lobos. He was a volunteer at Long Marine Lab back in the early 1980s, and for years he has been a guide at the Monterey Bay Aquarium and a kayak naturalist with the Monterey Bay National Marine Sanctuary. He has been a board member and volunteer with the Homeless Services Center of Santa Cruz, Hospice of Santa Cruz, and Guitars Not Guns. A business consultant, he has worked in business development, fundraising, and technology. He enjoys kayaking, genealogy, and baseball—but probably his favorite thing in life is walking along the bluff at La Selva at sunset with Sally, their daughter Sadie (and their dogs Birdy and Hank William), and looking forward to reading “Goodnight Moon.”