Seymour Marine Discovery Center presents

Our Ocean’s Edge
A Photo Documentary of California’s Marine Protected Areas

SPONSORSHIP OPPORTUNITIES

Photographer Jasmine Swope and author Dwight Holing’s traveling exhibit, Our Ocean’s Edge, will be on display from late January through early June 2018.

Swope has captured the essence of California’s 120+ marine protected areas along California’s 1,100-mile coastline. The result is Our Ocean’s Edge, a photographic documentary project coupled with original narratives.

The exhibit will feature 20 to 30 framed prints, ranging in size from two by three feet, to as large as three by six feet.
**OCEAN SPONSOR $5,000**

- Headline placement on posters and fliers prominently displayed in the Seymour Center exhibit hall
- Headline placement in all *Our Ocean’s Edge* exhibit marketing through e-blast (7,000+), external advertising, and Seymour Center website
- Invitation to events specifically associated with this exhibit
- One-time weekday use of the Seymour Center’s ocean view conference room**
- Behind-the-scenes tour exclusively for your group (up to 12 people) that includes the exhibit, Seymour Center, and areas of the Coastal Science Campus*
- Complimentary admission for sponsor’s employees and their families (up to 300 people) during a designated weekend in 2018*
- Copy of the inspiring hardcover book

**COASTAL SPONSOR $1,500**

- Notable placement on posters and fliers prominently displayed in the Seymour Center exhibit hall
- Notable placement in all *Our Ocean’s Edge* exhibit marketing through e-blast (7,000+), external advertising, and Seymour Center website
- Invitation to events specifically associated with this exhibit
- Eight (8) admission passes to the Seymour Center
- Copy of the inspiring hardcover book

**Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined**

* Based on availability—only during regular business hours; mutually agreeable date to be determined
SEA SPONSOR $2,500

- Prominent placement on posters and fliers prominently displayed in the Seymour Center exhibit hall
- Prominent placement in all *Our Ocean’s Edge* exhibit marketing through e-blast (7,000+), external advertising, and Seymour Center website
- Invitation to events specifically associated with this exhibit
- One-time weekday use of the Seymour Center’s ocean view conference room**
- Behind-the-scenes tour exclusively for your group (up to 12 people) that includes the exhibit, Seymour Center, and areas of the Coastal Science Campus*
- Copy of the inspiring hardcover book

SEA SHORE SPONSOR $500

- Placement on posters and fliers prominently displayed in the Seymour Center exhibit hall
- Placement in all *Our Ocean’s Edge* exhibit marketing through e-blast (7,000+), external advertising, and Seymour Center website
- Invitation to events specifically associated with this exhibit
- Four (4) admission passes to the Seymour Center
YES! I would like to sponsor the exhibit Our Ocean’s Edge. Please acknowledge me as a:

- OCEAN SPONSOR $5,000
- SEA SPONSOR $2,500
- COASTAL SPONSOR $1,500
- SEASHORE SPONSOR $500

Name ___________________________________________________________
Please print name above exactly as you would like it to be used in promotional materials.

Contact Person ___________________________________________________

Address _________________________________________________________

Phone # _________________________________________________________

E-Mail ___________________________________________________________

Check for $ __________________________ is enclosed.
Make payable to UC Santa Cruz Foundation/Seymour Center.
Nonprofit Tax ID # 23-7394590

VISA/MasterCard # _______________________________________________

Signature _________________________________________________________

Expiration Date _________________________

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu

Please mail this form to:
Lauren Donnelly-Crocker
Seymour Marine Discovery Center
Long Marine Laboratory
100 McAllister Way, Santa Cruz, CA 95060

Sponsorships support the marine science education and conservation programs at the Seymour Marine Discovery Center. The Seymour Center is a community-supported marine science education center of the UC Santa Cruz.

(831) 459-3800 • seymourcenter.ucsc.edu