

ANIMAL CARE



Underwrite the feeding and care of our aquarium animals! These amazing creatures inspire the marine biologist in all of us. Our shark touching pool provides a close-up view of this often misunderstood fish, while sea stars and hermit crabs supply daily fascination for visitors. Sponsoring this program brings you year-round exposure to our inspired visitors!

SPONSORSHIP OPPORTUNITIES

OCEAN SPONSOR \$10,000	SEA SPONSOR \$5,000	COASTAL SPONSOR \$1,000
<ul style="list-style-type: none"> • Headline placement on posters and fliers displayed in the Seymour Center exhibit hall • Headline placement in all marketing through e-blast (10,000+ distribution), external advertising, and Seymour Center website • Behind-the-scenes tour for your group (up to 12 people) that includes the Seymour Center, animal care areas, and the Coastal Science Campus* • Complimentary admission for sponsor's employees and their families (up to 300 people) during a designated weekend in 2018* • Two (2) one-time weekday use of the Seymour Center's ocean view conference room** • Four (4) tickets to annual Gala event 	<ul style="list-style-type: none"> • Prominent placement on posters and fliers displayed in the Seymour Center exhibit hall • Prominent placement in all marketing through e-blast (10,000+ distribution), external advertising, and Seymour Center website • Behind-the-scenes tour for your group (up to 12 people) that includes the Seymour Center, animal care areas, and the Coastal Science Campus* • Complimentary admission for sponsor's employees and their families (up to 300 people) during a designated weekend in 2018* • One-time weekday use of the Seymour Center's ocean view conference room** • Two (2) tickets to annual Gala event 	<ul style="list-style-type: none"> • Notable placement on posters and fliers displayed in the Seymour Center exhibit hall • Notable placement in all marketing through e-blast (10,000+ distribution), external advertising, and Seymour Center website • Behind-the-scenes tour for your group (up to 12 people) that includes the Seymour Center, animal care areas, and the Coastal Science Campus* • Eight (8) one-day admission passes to the Seymour Center

*Based on availability—regular business hours only; mutually agreeable date to be determined
**Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined

Fair market values differ by category.
Benefits must be used within 12 months of sponsor agreement.

YES! I would like to sponsor Animal Care. Please acknowledge me as a:

OCEAN Sponsor \$10,000 SEA Sponsor \$5,000 COASTAL Sponsor \$1,000

Name _____ Date _____

Please print name above as you would like it to be used on all promotional materials.

Contact Person _____

Address _____

Phone # _____ E-Mail _____

Check made payable to UC Santa Cruz Foundation/Seymour Center for \$ _____ enclosed.

VISA/MasterCard # _____ Expiration Date _____

Signature _____
Nonprofit Tax ID # 23-7394590

The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz.
(831) 459-3800 • seymourcenter.ucsc.edu

Valid through 12/2018

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu.

Please mail this form to: Lauren Donnelly-Crocker
Seymour Marine Discovery Center
100 McAllister Way • Santa Cruz, CA 95060