

COMMUNITY FREE DAYS



Underwrite one or all of the six days a year the Seymour Center waives admission. Serving more than 1,800 people, these days are popular with local families, children's groups, the underserved community, and the public at large. Whether you want to sponsor one day or

the entire year, you will receive maximum exposure prior, during, and after the events. It is our goal to provide you with the utmost publicity, marketing opportunity, and exposure.

SPONSORSHIP OPPORTUNITIES

OCEAN SPONSOR \$5,000	SEA SPONSOR \$2,500	COASTAL SPONSOR \$500
<ul style="list-style-type: none"> • Sponsorship of one year (six) community free days • Headline placement on posters and fliers displayed in the Seymour Center exhibit hall • Headline placement in all marketing materials through e-blasts (10,000+ distribution), external advertising, and Seymour Center website • Behind-the-scenes exclusive tour (up to 12 people)* • One-time weekday use of the Seymour Center's ocean view conference room** 	<ul style="list-style-type: none"> • Sponsorship of three community free days • Prominent placement on posters and fliers displayed in the Seymour Center exhibit hall • Prominent placement in all marketing materials through e-blasts (10,000+ distribution), external advertising, and Seymour Center website • Behind-the-scenes exclusive tour (up to 12 people)* 	<ul style="list-style-type: none"> • Sponsorship of one community free day • Notable placement on posters and fliers displayed in the Seymour Center exhibit hall • Notable placement in all marketing materials through e-blasts (10,000+ distribution), external advertising, and Seymour Center website

*Based on availability—regular business hours only; mutually agreeable date to be determined

**Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined

Fair market values differ by category.

Benefits must be used within 12 months of sponsor agreement.

YES! I would like to sponsor a Community Free Day. Please acknowledge me as a:

OCEAN Sponsor \$5,000

SEA Sponsor \$2,500

COASTAL Sponsor \$500

Name _____ Date _____

Please print name above as you would like it to be used on all promotional materials.

Contact Person _____

Address _____

Phone # _____ E-Mail _____

Check made payable to UC Santa Cruz Foundation/Seymour Center for \$ _____ enclosed.

VISA/MasterCard # _____ Expiration Date _____

Signature _____

Nonprofit Tax ID # 23-7394590

The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz.

(831) 459-3800 • seymourcenter.ucsc.edu

Valid through 12/2018

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu.

Please mail this form to: Lauren Donnelly-Crocker
Seymour Marine Discovery Center
100 McAllister Way • Santa Cruz, CA 95060