

JINGLE SHELLS Arts & Crafts Festival



Sunday, December 9, 2018 • Noon to 5:30 PM

The Seymour Center hosts its Jingle Shells Arts and Crafts Festival annually in December. Often the busiest day of the year, this holiday tradition features local artists and crafts people who tempt shoppers with their ocean- and nature-inspired gifts. Guests enjoy live music, hot apple cider, and children's activities while they shop for jewelry, ceramics, art glass, photography, gourmet food gifts, and much more!

SPONSORSHIP OPPORTUNITIES

OCEAN SPONSOR \$2,500	SEA SPONSOR \$1,500	COASTAL SPONSOR \$500
<ul style="list-style-type: none"> • Headline placement on posters and fliers displayed in the Seymour Center exhibit hall • Headline placement in all marketing materials including direct mail (3,000+), e-blasts (10,000+ distribution), external advertising, and Seymour Center website • Ten (10) one-day admission passes to the Seymour Center • Jingle Shells admission for you and eight (8) guests • Behind-the-scenes tour for your group (up to 12) including the exhibit, Seymour Center, and Coastal Science Campus* • One-time weekday use of the Seymour Center's ocean view conference room** 	<ul style="list-style-type: none"> • Prominent placement on posters and fliers displayed in the Seymour Center exhibit hall • Prominent placement in all marketing materials including direct mail (3,000+), e-blasts (10,000+ distribution), external advertising, and Seymour Center website • Eight (8) one-day admission passes to the Seymour Center • Jingle Shells admission for you and four (4) guests 	<ul style="list-style-type: none"> • Notable placement on posters and fliers displayed in the Seymour Center exhibit hall • Notable placement in all marketing materials including direct mail (3,000+), e-blasts (10,000+ distribution), external advertising, and Seymour Center website • Four (4) one-day admission passes to the Seymour Center • Jingle Shells admission for you and four (4) guests

*Based on availability—regular business hours only; mutually agreeable date to be determined

**Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined

Fair market values differ by category.

Benefits must be used within 12 months of sponsor agreement.

YES! I would like to sponsor Jingle Shells Arts & Crafts Festival. Please acknowledge me as a:

OCEAN Sponsor \$2,500

SEA Sponsor \$1,500

COASTAL Sponsor \$500

Name _____ Date _____

Please print name above as you would like it to be used on all promotional materials.

Contact Person _____

Address _____

Phone # _____ E-Mail _____

Check made payable to UC Santa Cruz Foundation/Seymour Center for \$ _____ enclosed.

VISA/MasterCard # _____ Expiration Date _____

Signature _____

Nonprofit Tax ID # 23-7394590

The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz.

(831) 459-3800 • seymourcenter.ucsc.edu

Valid through 12/2018

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu.

Please mail this form to: Lauren Donnelly-Crocker
Seymour Marine Discovery Center
100 McAllister Way • Santa Cruz, CA 95060