The Seymour Center hosts its Jingle Shells Arts and Crafts Festival annually in December. Often the busiest day of the year, this holiday tradition features local artists and crafts people who tempt shoppers with their ocean- and nature-inspired gifts. Guests enjoy live music, hot apple cider, and children’s activities while they shop for jewelry, ceramics, art glass, photography, gourmet food gifts, and much more!

**SPONSORSHIP OPPORTUNITIES**

**OCEAN SPONSOR $2,500**
- Headline placement on posters and fliers displayed in the Seymour Center exhibit hall
- Headline placement on posters and fliers displayed in the Seymour Center exhibit hall
- Ten (10) one-day admission passes to the Seymour Center
- Jingle Shells admission for you and eight (8) guests
- Behind-the-scenes tour for your group (up to 12) including the exhibit, Seymour Center, and Coastal Science Campus*  
- One-time weekday use of the Seymour Center’s ocean view conference room**

**SEA SPONSOR $1,500**
- Prominent placement on posters and fliers displayed in the Seymour Center exhibit hall
- Prominent placement on all marketing materials including direct mail (3,000+), e-blasts (10,000+ distribution), external advertising, and Seymour Center website
- Eight (8) one-day admission passes to the Seymour Center
- Jingle Shells admission for you and four (4) guests

**COASTAL SPONSOR $500**
- Notable placement on posters and fliers displayed in the Seymour Center exhibit hall
- Notable placement on all marketing materials including direct mail (3,000+), e-blasts (10,000+ distribution), external advertising, and Seymour Center website
- Four (4) one-day admission passes to the Seymour Center
- Jingle Shells admission for you and four (4) guests

*Based on availability—regular business hours only; mutually agreeable date to be determined  
**Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined

Valid through 12/2018

The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz.  
(831) 459-3800 • seymourcenter.ucsc.edu

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu.