



Sponsor the best science camp ever! Each summer, kids age 7 to 14 participate in marine science at a world-class marine laboratory. Children experience life alongside marine mammal researchers and animal caregivers. They spend their days both at the lab and in the field investigating Monterey Bay's

beaches, rocky intertidal, watersheds, and kelp forests (by kayak!). Underwrite Ocean Explorers and bring the fascinating world of the marine biologist to the next generation of ocean lovers. Our goal is to provide you with the utmost publicity, marketing, and exposure for your investment in the future.

## SPONSORSHIP OPPORTUNITIES

OCEAN SPONSOR \$10,000+	SEA SPONSOR \$5,000	COASTAL SPONSOR \$2,500
<ul style="list-style-type: none"> <li>• Headline placement on posters and fliers displayed in the Seymour Center exhibit hall</li> <li>• Headline placement in all marketing materials through e-blasts (10,000+ distribution), external advertising, and Seymour Center website</li> <li>• Ten (10) one-day admission passes to the Seymour Center</li> <li>• Behind-the-scenes exclusive tour (up to 12 people)*</li> <li>• One-time weekday use of the Seymour Center's ocean view conference room**</li> <li>• Sponsor's name or logo on Ocean Explorers t-shirt; four (4) complimentary t-shirts</li> <li>• One (1) Ocean Explorer student registration (Must be placed in age-specific session. Specific week not guaranteed.)</li> </ul>	<ul style="list-style-type: none"> <li>• Prominent placement on posters and fliers displayed in the Seymour Center exhibit hall</li> <li>• Prominent placement in all marketing materials through e-blasts (10,000+ distribution), external advertising, and Seymour Center website</li> <li>• Ten (10) one-day admission passes to the Seymour Center</li> <li>• Behind-the-scenes exclusive tour (up to 12 people)*</li> <li>• Two (2) Ocean Explorers t-shirts</li> <li>• One (1) Ocean Explorer student registration (Must be placed in age-specific session. Specific week not guaranteed.)</li> </ul>	<ul style="list-style-type: none"> <li>• Notable placement on posters and fliers displayed in the Seymour Center exhibit hall</li> <li>• Notable placement in all marketing materials through e-blasts (10,000+ distribution), external advertising, and Seymour Center website</li> <li>• Four (4) one-day admission passes to the Seymour Center</li> <li>• Two (2) Ocean Explorers t-shirts</li> <li>• One (1) Ocean Explorer student registration (Must be placed in age-specific session. Specific week not guaranteed.)</li> </ul>

\*Based on availability—regular business hours only; mutually agreeable date to be determined

\*\*Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined

Fair market values differ by category.

Benefits must be used within 12 months of sponsor agreement.

**YES! I would like to sponsor the Ocean Explorers. Please acknowledge me as a:**

OCEAN Sponsor \$10,000+

SEA Sponsor \$5,000

COASTAL Sponsor \$2,500

Name \_\_\_\_\_ Date \_\_\_\_\_

Please print name above as you would like it to be used on all promotional materials.

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ E-Mail \_\_\_\_\_

Check made payable to UC Santa Cruz Foundation/Seymour Center for \$ \_\_\_\_\_ enclosed.

VISA/MasterCard # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Nonprofit Tax ID # 23-7394590

The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz.  
(831) 459-3800 • seymourcenter.ucsc.edu

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu.

Please mail this form to: Lauren Donnelly-Crocker  
Seymour Marine Discovery Center  
100 McAllister Way • Santa Cruz, CA 95060