Seymour Marine Discovery Center

SPONSORSHIP OPPORTUNITIES
Become a partner and support our mission

MISSION
The Seymour Marine Discovery Center is dedicated to educating people about the role scientific research plays in the understanding and conservation of the world’s oceans.

ABOUT US
The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz. The Seymour Center brings the adventures and explorations of ocean science to life. Powered by the Long Marine Laboratory, a world-renowned university research facility, the Seymour Center offers hands-on immersion into the world of ocean exploration and discovery. With a 20,000-square-foot visitor center, guests can touch a shark, explore the latest discoveries in ocean science, and take in the spectacular Monterey Bay. The Center offers a deeper dive into the research conducted at Long Marine Lab and a chance for everyone to find their inner scientist through hands-on experiences, school field trips, summer youth programs, Science Sundays, volunteer opportunities, student internships, and more.
You’re invited to sponsor a variety of exciting events and programs of the Seymour Marine Discovery Center. Your business will enjoy the utmost publicity, marketing opportunities, and exposure as a partner. We offer sponsorship levels to suit the needs of every company or individual. Our sponsors also know their contributions have an important impact on the understanding and stewardship of the world’s oceans. Below are ongoing sponsorship opportunities; contact us today!

**ANIMAL CARE**
Underwrite the feeding and care of our aquarium animals! These amazing creatures inspire the marine biologist in all of us. Our shark touching pool provides a close-up view of this often misunderstood fish, while sea stars and hermit crabs supply daily fascination for visitors.

**DISCOVERY LABS AND SCHOOL FIELD TRIPS**
Our youth field trip programs bring nearly 9,000 K-14 students to the Seymour Center each year. Support the redesign of these labs to meet the newest science standards.

**OCEAN-THEMED DAYS/WEeks**
Enhance our visitor experience by supporting special days for kids and families. Examples include Sea Otter Awareness Week, Shark Science Week, Earth Week, and World Oceans Day.

**OCEAN EXPLORERS SCIENCE CAMP**
Sponsor the best science summer camp! Students actively participate in research at the marine lab alongside ocean scientists, and explore the coast and ocean.

**COMMUNITY FREE DAYS**
Underwrite one or all of the six days a year the Seymour Center waives admission. These days are popular with local families, children’s groups, the underserved community, and the public at large.

**HOMESCHOOL DAY**
A day designed especially for homeschool students and families to dive into marine science research and hands-on activities. Become a Homeschool Day sponsor.
SCIENCE SUNDAY SERIES
Underwrite this popular monthly event that connects the public with a marine scientist who presents current research in an entertaining and easy-to-understand format.

VOLUNTEER PROGRAMS
Support our volunteers! More than 200 diverse individuals of all ages (15 and older) serve in every capacity. Our volunteer office provides these individuals with the tools and training to excel in sharing ocean science with 65,000 people each year.

SPECIAL EXHIBITS
Sponsor exciting exhibits that range from professional photography to children’s art. Special exhibits bring both new and repeat visitors through our doors throughout the year.

GLOBAL OCEANS GALA
Once a year, the Seymour Center honors an individual who has made an extraordinary impact on the understanding and conservation of our oceans. The Global Oceans Gala recognizes leaders in ocean science, conservation, and policy. Sponsors enjoy many exciting benefits.

WHALE OF AN AUCTION
This annual online charity auction is a local and national favorite. Our bidders spend money, love to travel, and care about coast and oceans! A fantastic way to advertise to a new audience.

LEARN MORE ABOUT SPONSOR BENEFITS
(see reverse)

CONTACT US TODAY!
Lauren Donnelly-Crocker
(831) 459-4568
ldonnell@ucsc.edu

Sponsorships provide essential operating support!
Enjoy the benefits of sponsorship while supporting ocean science and conservation!

A partnership with us delivers the benefits associated with a high-quality science institution coupled with exposure to our passionate and engaged audience. The Seymour Center is one of the most visited institutions in Santa Cruz, California, with more than 65,000 visitors each year. While many guests are from the local community, visitors come from across California and beyond.

A partnership with the Seymour Center can support your goal of community involvement, increased brand recognition, client and employee entertainment, and supporting science and conservation. Please contact us to talk about how we can craft a mutually beneficial sponsorship package.

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<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>$500</th>
<th>$1000</th>
<th>$2,500</th>
<th>$5,000</th>
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<tbody>
<tr>
<td>Placement on posters and fliers displayed in the Seymour Center exhibit hall</td>
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<td>Placement in all marketing materials through e-blasts (10,000+ distribution), external advertising, and Seymour Center website</td>
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<td>One-day admission passes to the Seymour Center</td>
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<td>Invitation to events specifically associated with sponsored program (if applicable)</td>
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<td>Behind-the-scenes exclusive tour (up to 12 people)*</td>
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<td>One-time weekday use of the Seymour Center’s ocean view conference room**</td>
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<td>Complimentary admission to the Seymour Center for sponsor’s employees and their families (up to 300 people) during a designated weekend*</td>
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*Based on availability—regular business hours only; mutually agreeable date to be determined
**Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined
Fair market values differ by category.

Contact: Lauren Donnelly-Crocker  
(831) 459-4568  ldonnell@ucsc.edu
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(831) 459-3800  seymourcenter.ucsc.edu