For the first time ever, presented to the public, the Seymour Center premieres *Squidtoons*. This exhibit consists of beautifully drawn, large-format educational comics combining fun science facts, kid-friendly wit, and a strong environmental message. *Squidtoons* presents real ocean science in a series of entertaining, easy-to-understand comic panels that will be on display throughout our aquarium for the next year. Venture from the seashore to the deep sea, and learn about the ocean's diverse life forms. *Squidtoons* creator Garfield Kwan will be at the Seymour Center on November 11, 2018 to discuss his exhibit and book.

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu.

**Sponsorship Opportunities**

<table>
<thead>
<tr>
<th>OCEAN SPONSOR $2,500</th>
<th>SEA SPONSOR $1,500</th>
<th>COASTAL SPONSOR $500</th>
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</thead>
<tbody>
<tr>
<td>• Headline placement on posters and fliers prominently displayed in the Seymour Center exhibit hall</td>
<td>• Prominent placement on posters and fliers prominently displayed in the Seymour Center exhibit hall</td>
<td>• Notable placement on posters and fliers prominently displayed in the Seymour Center exhibit hall</td>
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<tr>
<td>• Headline placement in all Squidtoons exhibit marketing through e-blast (10,000+ distribution), external advertising, and Seymour Center website</td>
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<td>• Invitation to events specifically associated with this exhibit</td>
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<tr>
<td>• Behind-the-scenes tour for your group (up to 12) including the exhibit, Seymour Center, and Coastal Science Campus*</td>
<td>• Eight (8) one-day admission passes to the Seymour Center</td>
<td>• Four (4) one-day admission passes to the Seymour Center</td>
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<tr>
<td>• One-time weekday use of the Seymour Center's ocean view conference room**</td>
<td>• Copy of Squidtoons book</td>
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<tr>
<td>• Ten (10) one-day admission passes to the Seymour Center</td>
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</tbody>
</table>

*Based on availability—regular business hours only; mutually agreeable date to be determined

**Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined

Fair market values differ by category. Benefits must be used within 12 months of sponsor agreement.

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YES! I would like to sponsor the Squidtoons exhibit. Please acknowledge me as a:

- Ocean Sponsor $2,500
- Sea Sponsor $1,500
- Coastal Sponsor $500

Name ___________________________________________ Date ________________

*Please print name above as you would like it to be used on all promotional materials.*

Contact Person ____________________________________________________________________________

Address __________________________________________________________________________________

Phone # ___________________________ E-Mail ___________________________________________________

Check made payable to UC Santa Cruz Foundation/Seymour Center for $ ________________ enclosed.

VISA/MasterCard # ___________________________ Expiration Date ________________

Signature __________________________________________

Nonprofit Tax ID # 23-7394590

Valid through 12/2018

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