

# VOLUNTEER PROGRAMS



Support our Seymour Center volunteers! More than 200 diverse individuals of all ages (15 and older) serve in every capacity. Our volunteer office provides these individuals with the tools and training to excel in sharing ocean science with 65,000 people each year. Our volunteers are a distinctive, high-level audience to be associated with.

## SPONSORSHIP OPPORTUNITIES

OCEAN SPONSOR \$10,000+	SEA SPONSOR \$5,000	COASTAL SPONSOR \$2,500
<ul style="list-style-type: none"> <li>• Headline placement on posters and fliers displayed in the Seymour Center exhibit hall</li> <li>• Headline placement in all volunteer marketing through e-blast (10,000+ distribution), external advertising, and Seymour Center website</li> <li>• Invitation to volunteer recognition event</li> <li>• Behind-the-scenes tour for your group (up to 12 people) that includes the Seymour Center and Coastal Science Campus areas*</li> <li>• Complimentary admission for sponsor's employees and their families (up to 300 people) during a designated weekend in 2018*</li> <li>• Two (2) one-time weekday uses of the Seymour Center's ocean view conference room**</li> <li>• Four (4) tickets to annual Gala event</li> </ul>	<ul style="list-style-type: none"> <li>• Prominent placement on posters and fliers displayed in the Seymour Center exhibit hall</li> <li>• Prominent placement in all volunteer marketing through e-blast (10,000+ distribution), external advertising, and Seymour Center website</li> <li>• Invitation to volunteer recognition event</li> <li>• Behind-the-scenes tour for your group (up to 12 people) that includes the Seymour Center and Coastal Science Campus areas*</li> <li>• Complimentary admission for sponsor's employees and their families (up to 300 people) during a designated weekend in 2018*</li> <li>• One-time weekday use of the Seymour Center's ocean view conference room**</li> <li>• Two (2) tickets to annual Gala event</li> </ul>	<ul style="list-style-type: none"> <li>• Notable placement on posters and fliers displayed in the Seymour Center exhibit hall</li> <li>• Notable placement in all volunteer marketing through e-blast (10,000+ distribution), external advertising, and Seymour Center website</li> <li>• Invitation to volunteer recognition event</li> <li>• Behind-the-scenes tour for your group (up to 12 people) that includes the Seymour Center and Coastal Science Campus areas*</li> <li>• One-time weekday use of the Seymour Center's ocean view conference room**</li> </ul>

\*Based on availability—regular business hours only; mutually agreeable date to be determined

\*\*Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined

Fair market values differ by category.

Benefits must be used within 12 months of sponsor agreement.

**YES! I would like to sponsor the Volunteer Programs. Please acknowledge me as a:**

OCEAN Sponsor \$10,000+

SEA Sponsor \$5,000

COASTAL Sponsor \$2,500

Name \_\_\_\_\_ Date \_\_\_\_\_

Please print name above as you would like it to be used on all promotional materials.

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ E-Mail \_\_\_\_\_

Check made payable to UC Santa Cruz Foundation/Seymour Center for \$ \_\_\_\_\_ enclosed.

VISA/MasterCard # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Nonprofit Tax ID # 23-7394590

The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz.

(831) 459-3800 • seymourcenter.ucsc.edu

Valid through 12/2018

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu.

Please mail this form to: Lauren Donnelly-Crocker  
Seymour Marine Discovery Center  
100 McAllister Way • Santa Cruz, CA 95060