

Seymour Marine Discovery presents:
FRANS LANTING AND CHRIS ECKSTROM



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LAND OF THE JAGUARS
Wild Wetlands of South America
Saturday, February 2, 2019



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SPONSORSHIP OPPORTUNITIES

<p>OCEAN SPONSOR \$2,500</p>	<p>SEA SPONSOR \$1,500</p>	<p>COASTAL SPONSOR \$500</p>
<ul style="list-style-type: none"> • Headline placement on posters and fliers prominently displayed in Santa Cruz County, at the Rio Theatre, and in the Seymour Center exhibit hall • Headline placement in all event marketing through e-blast (10,000+), external advertising, and Seymour Center website • Fifteen (15) complimentary passes to the 2019 Frans Lanting event including reserved seating (Gold Circle seating) • Invitation to VIP reception with Frans Lanting and Chris Eckstrom • One-time weekday use of the Seymour Center's ocean view conference room* • Fifteen (15) one-day admission passes to the Seymour Center 	<ul style="list-style-type: none"> • Prominent placement on posters and fliers prominently displayed in Santa Cruz County, at the Rio Theatre, and in the Seymour Center exhibit hall • Prominent placement in all event marketing through e-blast (10,000+), external advertising, and Seymour Center website • Eight (8) complimentary passes to the 2019 Frans Lanting event (Gold Circle seating) • Invitation to VIP reception with Frans Lanting and Chris Eckstrom • Eight (8) one-day admission passes to the Seymour Center 	<ul style="list-style-type: none"> • Notable placement on posters and fliers prominently displayed in Santa Cruz County, at the Rio Theatre, and in the Seymour Center exhibit hall • Notable placement in all event marketing through e-blast (10,000+), external advertising, and Seymour Center website • Four (4) complimentary passes to the 2019 Frans Lanting event (Gold Circle seating) • Invitation to VIP reception with Frans Lanting and Chris Eckstrom • Four (4) one-day admission passes to the Seymour Center

*Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined

Fair market values differ by category. Benefits must be used within 12 months of sponsor agreement.

YES! I would like to sponsor the 2019 Frans Lanting Presentation. Please acknowledge me as a:

OCEAN Sponsor \$2,500 SEA Sponsor \$1,500 COASTAL Sponsor \$500

Name _____ Date _____

Please print name above as you would like it to be used on all promotional materials.

Contact Person _____

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Check made payable to Seymour Center/UC Santa Cruz Foundation for \$ _____ enclosed.

VISA/MasterCard # _____ Expiration Date _____

Signature _____
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The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz.
(831) 459-3800 • seymourcenter.ucsc.edu

Valid through 3/2019

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu.

Please mail this form to: Lauren Donnelly-Crocker
Seymour Marine Discovery Center
100 McAllister Way • Santa Cruz, CA 95060