



GLOBAL OCEANS GALA

March 23, 2019 • Honoring John Laird

Once a year, the Seymour Marine Discovery Center honors an individual who has made outstanding contributions to, and extraordinary impact on, the understanding and conservation of our oceans. This year, we honor California Secretary of Natural Resources John Laird. Laird, who serves as chief steward to our parks, waterways, wildlife, fisheries, and coastal environment, has spent nearly 40 years in service to California.

Established in 2004, the Global Oceans Award has recognized leaders in ocean science, conservation, policy, and

science communication. This annual benefit event supports the education programs of the Seymour Marine Discovery Center. Whether an Ocean Sponsor, Sea Sponsor, or Coastal Sponsor, you will receive maximum exposure prior to, during, and after the Global Oceans Gala. It is our goal to provide you with the utmost publicity, marketing opportunity, and exposure as a partner, working together with us to bring ocean science education and conservation to our community.

SPONSORSHIP OPPORTUNITIES

OCEAN SPONSOR \$10,000	SEA SPONSOR \$5,000	COASTAL SPONSOR \$2,500
<ul style="list-style-type: none"> • Headline placement on all gala signage, programs, invitations, and other printed materials • Headline placement in all gala marketing through e-blast (10,000+), external advertising, and Seymour Center website • Two (2) VIP tables for eight (16 seats) plus two (2) seats at table with honoree • Personal introduction to the honoree • Free one-time weekday use of La Feliz ocean view conference room* • Complimentary admission for sponsor's employees and their families (up to 300 people) during a designated weekend in 2019 	<ul style="list-style-type: none"> • Prominent placement on all gala signage, programs, invitations, and other printed materials • Prominent placement in all gala marketing through e-blast (10,000+), external advertising, and Seymour Center website • VIP table for eight (8) seats • Personal introduction to the honoree • Free one-time weekday use of La Feliz ocean view conference room* 	<ul style="list-style-type: none"> • Notable placement on all gala signage, programs, invitations, and other printed materials • Notable placement in all gala marketing through e-blast (10,000+), external advertising, and Seymour Center website • VIP table for eight (8) seats • Personal introduction to the honoree

*Based on availability—regular business hours only; mutually agreeable date to be determined

Fair market values differ by category. Benefits must be used within 12 months of sponsor agreement.

YES! I would like to sponsor the Global Oceans Gala. Please acknowledge me as a:

OCEAN Sponsor \$10,000

SEA Sponsor \$5,000

COASTAL Sponsor \$2,500

Name _____ Date _____

Please print name above exactly as you would like it to be used in promotional materials.

Contact Person _____

Address _____

Phone # _____ E-Mail _____

Check made payable to Seymour Center/UC Santa Cruz Foundation for \$ _____ enclosed.

VISA/MasterCard # _____

Signature _____ Expiration Date _____

Nonprofit Tax ID # 23-7394590

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu.

Please mail this form to: Lauren Donnelly-Crocker
Seymour Marine Discovery Center • Long Marine Laboratory
100 McAllister Way • Santa Cruz, CA 95060

The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz.

(831) 459-3800 • seymourcenter.ucsc.edu

Valid through 3/19