

The Seymour Center's Science Sunday is a monthly lecture/discussion featuring leading marine scientists and conservationists from throughout the Monterey Bay area. Presentations focus on topics of public interest locally, nationally, and internationally. These highly attended afternoons are designed to make science interesting and accessible for non-scientists.

Whether you want to support one Science Sunday or the entire series, you will receive maximum exposure prior, during, and after the events. It is our goal to provide you with the utmost publicity, marketing opportunity, and exposure.

SPONSORSHIP OPPORTUNITIES

OCEAN SPONSOR \$5,000	SEA SPONSOR \$2,500	COASTAL SPONSOR \$500
<ul style="list-style-type: none"> • Sponsorship of Science Sunday for the entire year • Headline placement on posters and fliers displayed in the Seymour Center exhibit hall • Headline placement in all marketing materials through e-blasts (10,400+ distribution), external advertising, and Seymour Center website • Two VIP seats reserved for all 11 lectures • Personal introduction to the scientist (if possible) • Behind-the-scenes exclusive tour (up to 12 people)* • One-time weekday use of the Seymour Center's ocean view conference room** 	<ul style="list-style-type: none"> • Sponsorship of six Science Sundays • Prominent placement on posters and fliers displayed in the Seymour Center exhibit hall • Prominent placement in all marketing materials through e-blasts (10,400+ distribution), external advertising, and Seymour Center website • Two VIP seats reserved for six lectures • Personal introduction to the scientist (if possible) • Behind-the-scenes exclusive tour (up to 12 people)* 	<ul style="list-style-type: none"> • Sponsorship of one Science Sunday • Notable placement on posters and fliers displayed in the Seymour Center exhibit hall • Notable placement in all marketing materials through e-blasts (10,400+ distribution), external advertising, and Seymour Center website • Two VIP seats reserved for the lecture • Personal introduction to the scientist (if possible)

*Based on availability—regular business hours only; mutually agreeable date to be determined

**Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined

Fair market values differ by category.

Benefits must be used within 12 months of sponsor agreement.

YES! I would like to sponsor the Science Sunday Lecture Series. Please acknowledge me as a:

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Name _____ Date _____

Please print name above as you would like it to be used on all promotional materials.

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Check made payable to UC Santa Cruz Foundation/Seymour Center for \$ _____ enclosed.

VISA/MasterCard # _____ Expiration Date _____

Signature _____

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The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz.

(831) 459-3800 • seymourcenter.ucsc.edu

Valid through 12/2020

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu.

Please mail this form to: Lauren Donnelly-Crocker
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