

OCEAN-THEMED DAYS/WEEKS



The Seymour Center is dedicated to educating visitors about the role scientific research plays in the understanding and conservation of the world's oceans. To enhance our visitor experience, we host ocean-themed specialty days and weeks for kids and families.

Examples include: Earth Week, Father's Day, Mother's Day, Sea Otter Awareness Week, Shark Science Week, and World Oceans Day.

Whether you want to sponsor a one-day event or a weeklong educational experience, you will receive maximum exposure prior, during, and after the event. It is our goal to provide you with the utmost publicity, marketing opportunity, and exposure as a partner working together to bring marine science education and conservation to our community.

SPONSORSHIP OPPORTUNITIES

OCEAN SPONSOR \$5,000	SEA SPONSOR \$2,500	COASTAL SPONSOR \$500
<ul style="list-style-type: none"> • Sponsorship of ocean-themed week • Headline placement on posters and fliers displayed in the Seymour Center exhibit hall • Headline placement in all marketing materials through e-blasts (10,400+ distribution), external advertising, and Seymour Center website • Ten (10) one-day admission passes to the Seymour Center • Behind-the-scenes exclusive tour (up to 12 people)* • One-time weekday use of the Seymour Center's ocean view conference room** 	<ul style="list-style-type: none"> • Sponsorship of ocean-themed week • Prominent placement on posters and fliers displayed in the Seymour Center exhibit hall • Prominent placement in all marketing materials through e-blasts (10,400+ distribution), external advertising, and Seymour Center website • Ten (10) one-day admission passes to the Seymour Center • Behind-the-scenes exclusive tour (up to 12 people)* 	<ul style="list-style-type: none"> • Sponsorship of one-day event • Notable placement on posters and fliers displayed in the Seymour Center exhibit hall • Notable placement in all marketing materials through e-blasts (10,400+ distribution), external advertising, and Seymour Center website • Four (4) one-day admission passes to the Seymour Center

*Based on availability—regular business hours only; mutually agreeable date to be determined

**Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined

Fair market values differ by category.

Benefits must be used within 12 months of sponsor agreement.

YES! I would like to sponsor an Ocean-Themed Day/Week. Please acknowledge me as a:

OCEAN Sponsor \$5,000+ SEA Sponsor \$2,500 COASTAL Sponsor \$500

Name _____ Date _____

Please print name above as you would like it to be used on all promotional materials.

Contact Person _____

Address _____

Phone # _____ E-Mail _____

Check made payable to UC Santa Cruz Foundation/Seymour Center for \$ _____ enclosed.

VISA/MasterCard # _____ Expiration Date _____

Signature _____
Nonprofit Tax ID # 23-7394590

The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz.
(831) 459-3800 • seymourcenter.ucsc.edu

Valid through 06/2020

For more information about sponsoring programs at the Seymour Center, please contact Lauren Donnelly-Crocker at (831) 459-4568 or ldonnell@ucsc.edu.

Please mail this form to: Lauren Donnelly-Crocker
Seymour Marine Discovery Center
100 McAllister Way • Santa Cruz, CA 95060