Sponsor the best science camp ever! Each summer, kids age 7 to 14 participate in marine science at a world-class marine laboratory. Children experience life alongside marine mammal researchers and animal caregivers. They spend their days both at the lab and in the field investigating Monterey Bay’s beaches, rocky intertidal, watersheds, and kelp forests (by kayak!). Sponsor Ocean Explorers and bring the fascinating world of the marine biologist to the next generation of ocean lovers. Our goal is to provide you with the utmost publicity, marketing, and exposure for your investment in the future.

### SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>OCEAN SPONSOR $10,000+</th>
<th>SEA SPONSOR $5,000</th>
<th>COASTAL SPONSOR $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Headline placement on posters and fliers displayed in the Seymour Center exhibit hall</td>
<td>• Prominent placement on posters and fliers displayed in the Seymour Center exhibit hall</td>
<td>• Notable placement on posters and fliers displayed in the Seymour Center exhibit hall</td>
</tr>
<tr>
<td>• Headline placement in all marketing materials through e-blasts (10,400+ distribution), external advertising, and Seymour Center website</td>
<td>• Prominent placement in all marketing materials through e-blasts (10,400+ distribution), external advertising, and Seymour Center website</td>
<td>• Notable placement in all marketing materials through e-blasts (10,400+ distribution), external advertising, and Seymour Center website</td>
</tr>
<tr>
<td>• Ten (10) one-day admission passes to the Seymour Center</td>
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<td>• Four (4) one-day admission passes to the Seymour Center</td>
</tr>
<tr>
<td>• Behind-the-scenes exclusive tour (up to 12 people)*</td>
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<td>• Two (2) Ocean Explorers t-shirts</td>
</tr>
<tr>
<td>• One-time weekday use of the Seymour Center’s ocean view conference room**</td>
<td>• Two (2) Ocean Explorers t-shirts</td>
<td>• One (1) Ocean Explorer student registration (Must be placed in age-specific session. Specific week not guaranteed.)</td>
</tr>
<tr>
<td>• Sponsor’s name or logo on Ocean Explorers t-shirt; four (4) complimentary t-shirts</td>
<td>• One (1) Ocean Explorer student registration (Must be placed in age-specific session. Specific week not guaranteed.)</td>
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*Based on availability—regular business hours only; mutually agreeable date to be determined

**Based on availability—weekday use only during regular business hours; mutually agreeable date to be determined

Fair market values differ by category.
Benefits must be used within 12 months of sponsor agreement.

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### YES! I would like to sponsor Ocean Explorers. Please acknowledge me as a:

- OCEAN Sponsor $10,000+
- SEA Sponsor $5,000
- COASTAL Sponsor $2,500

Name ___________________________ Date ______________

Please print name above as you would like it to be used on all promotional materials.

Contact Person ____________________________________________________________________________

Address _________________________________________________________________________________

Phone # ___________________________ E-Mail _____________________________

Check made payable to UC Santa Cruz Foundation/Seymour Center for $ ________________ enclosed.

VISA/MasterCard # ___________________________ Expiration Date ____________

Signature ___________________________

Nonprofit Tax ID # 23-7394590

The Seymour Marine Discovery Center is a community-supported marine science education center of the University of California, Santa Cruz.
(831) 459-3800 • seymourcenter.ucsc.edu

Valid through 06/2020