Friends of Seymour Marine Discovery Center
Board of Directors 2019 - 2020

**Robert (Bob) Allen**
Bob Allen is a retired general surgeon. He practiced in Santa Cruz from 1981 to 2009. He was on the medical staff at both Community and Dominican Hospitals and served as Chief of staff and Medical Director at Dominican. He presently serves on the Credentials Committee and does hospital accreditation surveys with the Institute for Medical Quality.

Bob attended San Jose State College, graduated from the University of Kentucky in 1965, and received his medical degree from the University of Kentucky in 1972. He completed his residency at San Joaquin General Hospital and Fellowship in Shreveport Louisiana. He was commissioned in the US Marine Corps as a second Lieutenant in 1965. Bob spent three years on active duty. After serving in Hawaii, he was stationed with the First Marine Division in the Republic of Viet Nam. He graduated from USAF flight surgeons school and was sent to the Middle East during Desert Storm. He has remained active in the military reserve and retired as a Colonel in 2002. He remains active in the Marine Corps League.

Along with his partner Mary Ann Dunlap, he enjoys traveling, spending time at their cabin in the Sierras, working in the garden, taking their dogs on long walks and playing with grandchildren, who refer to him as “grandbob.” They both have an interest in the Seymour Center where Mary Ann is an enthusiastic docent.

**Dale Bieser**
Born and raised in a Buffalo, New York suburb, Dale moved to the Bay Area in the 70's. She was employed in the booming electronics industry (Watkins-Johnson, HP, Apple) as a master planner, educator, financial and systems analyst, earning a CPIM certification through APICS. She now lives in Aptos with husband Greg, and has two adult children and three grandchildren all living in the San Jose area.

Before finding the Seymour Center, she kept busy helping care for the grandchildren and volunteering in the Campbell and Saratoga elementary schools. Dale became a Seymour Center volunteer in 2011 as an educator in School Programs. She completed Docent training in 2012 and has also volunteered as a counselor in the Ocean Explorers program each summer. Dale is proud to say granddaughter Nicole is following in her footsteps at the Seymour Center as an Exhibit Guide and Ocean Explorer counselor. Dale also volunteers at the Marine Mammal Center in Moss Landing helping to rescue and rehabilitate marine mammals.

**Dan Blunk**
Dan relocated to Santa Cruz from Portland, Oregon in 1987. Claiming to have had the best job in the County, Dan, recently retired, enjoyed his responsibilities as UC Santa Cruz’s environmental programs manager for more than 20 years. Through his work at UC Santa Cruz, he became well acquainted with the organization and activities of the University, Long Marine Laboratory, the Seymour Marine Discovery Center, and research of the marine environment. Dan’s previous community activities include serving many years on the Santa Cruz Public Works and Water Commissions. He is a strong supporter of the Santa Cruz Homeless Garden Project and Kuumbwa Jazz Center. This longtime Westside resident prefers bicycle transportation for local commutes, and he typically works West Cliff Drive into most trips. Dan holds a PhD in Environmental Chemistry.
Barbara Canfield
Barbara Canfield was born and raised in Santa Cruz, attending Santa Cruz City Schools from elementary school through high school. She attended UC Berkeley Pre-Pharmacy program, and UCSF Pharmacy program. She graduated with a BA in management from St. Mary's College in 1988. She worked for 20 years as an office/accounting manager in areas such as civil engineering, software development, and construction. She is a current member of Sigma Alpha of Omega Nu (50 + years) and a past member of Soroptimist International of Santa Cruz (22 years). She is also a past member of various "Friends" groups throughout Santa Cruz including UCSC and The Daisy. She currently sits on UC Santa Cruz Foundation Board as a trustee (since 2004), the Santa Cruz Symphony Board as corporate secretary (since 2012) and the Seniors' Council Board of Santa Cruz/San Benito Counties currently as board secretary (since 2014).

Diana Conner
Diana, born and raised in Santa Rosa, is a lifelong Californian who developed an early love for the ocean as she joined her father on countless fishing trips aboard his boat that he kept docked in Bodega Bay. After high school, Diana moved to Silicon Valley and became involved in technology as a software sales executive. In that role, she delivered big data and business analytics enterprise software to companies and organizations in health care, technology, education, government, and law enforcement sectors. Diana takes great joy and pride in finding ways to pair technology and ocean conservation at the Seymour Center.

Diana became a part-time resident of nearby Davenport, in 2014, a full-time resident in 2017, and a Seymour Center docent in 2018. She fondly remembers visiting what is now the Seymour Center with her two young sons as far back as 1998, at a time when the program was housed in a couple of office trailers. Diana has been active in a variety of volunteer activities past and present in the Santa Cruz area. She tutors students at Pacific Elementary School and the Davenport Community Center, was involved with an outreach project for the elderly, with the Santa Cruz Museum of Arts and History, and participated in Sheriff Safety Program visits to elementary schools across the county. In these efforts, her aim has always been to work towards a safer, vibrant, and more connected community.

Diana's hobbies include mountain biking, running, hiking, and beach walks with husband Brian and dog Nemo.

Laurie Davis
While growing up in Sacramento, Laurie Davis maintained a strong connection to Santa Cruz County. She grew up spending her summers at Seabright Beach and swimming in the Monterey Bay. Currently, she and her husband Bill split each week between homes in Santa Cruz and Sacramento. They have two daughters who both attended the Seymour Center’s Ocean Explorers summer camp program.

Laurie graduated from the University of Oregon with a BS in political science in 1975. She has worked for the State Court of Appeals and the Federal Court in Sacramento as a case coordinator and courtroom bailiff. She works part time for the Sacramento River Cats (a Triple-A affiliate of the San Francisco Giants baseball team). Laurie is an active volunteer serving on numerous PTAs, chairing fundraising events, and coaching sports teams. She has been a member of the UC Berkeley Sorority House Corporation board for 10+ years, and a member of the Junior League of Sacramento for 30+ years. She has also volunteered for the local nonprofit Save Our Shores as an ocean steward. In her spare time, she enjoys cooking, traveling, biking, and spending time with family.
Charles Eadie
Charles Eadie, founder and Principal at Eadie Consultants, has over 30 years of consulting and public agency experience in planning and redevelopment in the Santa Cruz area, including work as Director of Campus and Community Planning at UC Santa Cruz, and in the cities of Santa Cruz and Watsonville. He has extensive experience managing and processing general plans, specific plans, zoning, annexation, environmental review, land use and project entitlements, disposition and development agreements, housing and commercial development, circulation and transportation planning, and campus planning. He was project manager for the Santa Cruz Downtown Recovery Plan following the Loma Prieta Earthquake, and played a key role in housing and economic recovery in Watsonville. In addition to land planning work, he has lectured and consulted internationally and written extensively about recovery planning and disaster management.

Mr. Eadie has a long record of civic involvement. In addition to his board service at the Seymour Marine Discovery Center, he served as President of the Santa Cruz Chamber of Commerce, the UC Santa Cruz Alumni Association, and was President of the Cultural Council of Santa Cruz County and Vice President of the Pajaro Valley Performing Arts Association. He served as Vice Chair of the City of Santa Cruz Housing Element Advisory Committee and was a member of the Regional Transportation Commission’s Transportation Funding Task Force, as well as the City’s Master Transportation Study Advisory Committee.

Shirley Ginzburg
Shirley, a lifelong fundraiser and volunteer, moved to Santa Cruz in 1988 with husband Allen and their two children. The following year she established the area’s only Judaica store, which continues to thrive under her guidance. She has been honored as a distinguished “Woman of Valor” twice. The Jewish community of Silicon Valley and the community of Santa Cruz each has acknowledged her many-faceted contributions. In her 15+ years as a board member of FLML, she has watched the growth of the Center, and remains impressed with the high caliber of the programs and the shared vision of even greater public impact in the future. Shirley enjoys frequent travel with camera in hand. When not on the road or high seas, she cooks, sings, and hones her creative writing skills.

Jackie Heald
Jackie Heald and husband David Heald moved to Santa Cruz from Marin in 1982. Jackie was a small business owner of The Village Florist for a number of years. When Jackie and David moved to Scotts Valley to raise their three children, her volunteer life began. She volunteered with their church and PTA in their local schools, and served 25 Years on the Scotts Valley Planning Commission and one year on the Cultural Preservation Commission. Jackie served on PTA boards in fundraising capacities, as well as the boards of the Scotts Valley Chamber of Commerce and 20 years with the Scotts Valley Exchange Club. While on the board of Easter Seals Central California, Jackie’s team participated in formal fundraising training from capital campaigns to endowments. She has used this valuable training to help many other organizations.

In 2001, the Scotts Valley Chamber of Commerce recognized Jackie as the Woman of the Year. In 2006, Soroptimist International of Santa Cruz awarded Jackie with the Making a Difference for Women Award. Jackie currently serves on the Cabrillo Presidents Circle Committee, has served eight years as Fundraising Chair for the Boys and Girls Club of the Valleys and 18 years with PEO Chapter XK. Jackie recently accepted a position on the Honorary Committee for the Homeless Garden Project Pogonip Farm Capital.
Campaign. Jackie is excited to bring her fundraising and board experience to the Friends of the Seymour Marine Discovery Center.

**Joni Janecki**
Ms. Janecki received her Bachelor of Science degree from California Polytechnic State University, San Luis Obispo, California in 1986. Since founding her firm Joni L. Janek & Associates, Inc. in 1991, Joni has worked on projects ranging from large-scale land use and urban planning of public and campus landscapes to site-specific designs for civic, private, and public facilities. She and her firm have worked on most of the university campuses in central California, with projects at UCSC, Stanford University, California State University at Monterey Bay, San José State University, San Jose City College, De Anza College, Foothill College, Cabrillo College, and Monterey Peninsula College. She has worked on the Long Marine Laboratory and Seymour Marine Discovery Center since 1997 and continues to be involved with projects on the site.

Joni prioritizes design as a collaborative, community-based process that maximizes place, program, and potential for engagement with nature. Much of her work involves developing educational programs and facilitating public workshops, presentations, and outreach that increase public awareness of the ecological balance between natural and built systems. One of Joni’s areas of expertise lies in the use of native, water conserving, low-maintenance plants found within ecological systems of the local and regional landscape. She has long complemented the careful selection of plant materials with innovative and applicable strategies for managing water storage and minimizing water use in the firm’s projects. From reclaimed and recycled materials to Integrated Pest Management (IPM) methods and best management practices (BMP’s) for roof and site run-off, Joni’s work demonstrates an integrated and multi-tiered approach to sustainability. She has, moreover, extensive experience successfully meeting certification criteria for the Leadership in Energy and Environmental Design (LEED®) program of the U.S. Green Building Council.

**Jo Lynne Jones**
Jo Lynne’s path to the Seymour Center started before the Long Marine Lab was in existence. She and husband Fred met Ken Bloome and Ken Norris on the same day, at the same beach, in Hawaii, in 1967, and became lifelong friends. It was that friendship that brought them to Santa Cruz in 1978. Raising a family along with developing training for teachers in classroom management consumed her first 35 years here. With retirement comes time to finally become involved. So, with a “woof, woof” for Ken Norris, she’s back on track.

**David Morrell**
David moved to Santa Cruz in 1997 and instantly knew he had found a permanent home. He attended three UC campuses; Santa Barbara, Berkeley, and then Santa Cruz, finishing his degree in Literature at UCSC in 2000.

David went into real estate immediately. Currently work for Intero Real Estate, which is owned by Warren Buffet. David is pleased he is the owner and happy in a career that is exciting and fulfilling. He feels very fortunate for the chance to be close to the university science and community outreach and believe that the Seymour Center is Santa Cruz at its best—and that the Coastal Campus establishes UCSC as an elite
David believes oceanographers and marine biologists are going to be key players in our imminent need to save our species stay on this planet.

About ten years ago his family was on a boat tour of glaciers near Juneau, Alaska. The boat broke down on the return journey so we travelled at 3 miles an hour for the nine-mile trip. A pod of four Orcas decided to join us for over an hour. He has had a few thrilling experiences with nature, but that was the most amazing of all.

David has two boys, Teodoro, 16 years, and Elias, 14 years. Lives in the Prospect Heights neighborhood bordering DeLaveaga Park and frequently walks his two big poodles into the surrounding hills.

Lisa Schallop
Lisa has been a docent at the Seymour Center since 2012 after retiring from Hewlett-Packard where she worked for 23 years as a Systems Engineer. In addition to her docent duties Lisa leads Younger Lagoon tours, does outreach at the Wharf, and assists with the Ocean Explorers summer camp. She served as chairperson of the Volunteer Council in 2017-18, was a member of the council from 2016 to 2018, and served as the leader of the party planning committee. Lisa also volunteers with the Marine Life Studies Whale Entanglement Team where she is a data collector, photographer, and an aspiring drone pilot.

Lisa received a degree in Electrical and Computer Engineering from the University of Arizona. She worked for the Department of Defense, US Army Electronic Proving Ground as an Electronics Engineer for three years after college where she was tasked with implementing HP computer systems to collect reliability and maintainability data. She then worked at Hewlett-Packard in Sales and Customer Support, working with customers around the world until she retired in 2012.
Lisa’s other interests include attending the Sundance and Telluride film festivals, hiking with her friends, and sharing Santa Cruz and the Monterey Bay with her nieces and nephews. She has lived on the Westside of Santa Cruz since 2006 and enjoys learning more about the ocean and our local environment every day.

Martha Seaver
Martha discovered the Seymour Center through her daughter Hilary, who she drove from “over the hill” to volunteer as a high school student. Excited about all that the Seymour Center offered, Martha became an exhibit guide herself in 2009. She currently volunteers as a docent as well as school programs instructor. She has also served as a member and chair of the Volunteer Council, though her favorite role at the Seymour Center has been as volunteer counselor for the Ocean Explorer’s summer camp. Through the Literacy Program of the SC Volunteer Center, Martha teaches ESL. She also serves on the board of the Jewel Theatre Company. Before becoming an empty nester to three daughters and moving to Santa Cruz with her husband Scott in 2012, Martha was a computer scientist, graphics designer, and community volunteer. Living in Santa Cruz she enjoys not only the sea life, but life on the sea, especially open water swims, surfing, and sailing. She also loves using the sea as inspiration for her mosaic artwork.

Kim Steinhardt
Kim is a former state administrative law judge and chief counsel who now focuses much of his time on sea otter protection and ocean conservation issues. He is recognized for his sea otter photography and popular multi-media talks on sea otters, ocean stewardship, and the sometimes troubled relationship between humans and nature. He regularly writes on these topics. As a long-time conservationist, Kim leads natural
and cultural history walks on the shoreline of Monterey Bay for coastal state park visitors and college and university extension programs. He also teaches about legislation and public interest advocacy at Santa Clara University School of Law, emphasizing ocean issues and the difficult challenges of trying to use law to manage nature. He has been a registered lobbyist on behalf of public interest issues, as well as a government litigator, and a leader in ethical compliance as in-house counsel at Hewlett-Packard prior to becoming an administrative law judge. Much of Kim’s advocacy efforts emerged while working on behalf of nonprofits and other community organizations based in Santa Cruz County, where he has lived for more than 40 years.